

Photoshop + Illustrator + InDesign Training

Creative Cloud

The essentials
How it works

Photoshop

Introduction to Photoshop training

Software interface
Selections and their management
Colors (RGB, CMYK)
Layers, layer styles and how to manage them properly
Drawing tools
Creation and management of text
Touch-ups
Color corrections
Filters

Illustrator

Introduction to Illustrator training

Creating a new document
The toolbox
Zoom and move
Work plans
Guides and the different display modes
Selections and layer management
Drawing with the Pen tool

InDesign

Introduction to Indesign training

Launching the software and customizing the workspace
Creating an InDesign document
Document properties
Grids, rulers and guides
Blocks: creating and transforming them
Spacing between blocks
Managing text in blocks

Characters and paragraphs
Tables
Images
Pages
Long documents

Computer Introduction Training : Windows and Internet

Introduction to Computer Introduction Training : [Windows and Internet](#)

Equipment

Connect the microcomputer

Central unity

The screen or monitor

The keyboard

The mouse

Getting started with Windows

Start Windows

Discover the Start menu

Open or activate a new session

Log off Windows

Discover the Windows interface

Description of the office

The My Documents directory

The workstation (Computer)

Shut down the computer

Files and directories

What is a hard drive?

What is a folder?

What is a file?

What is an extension?

The essential manipulations

User accounts

Create a User account

Open an application (launch a program)

Activate an open application

Exit an application

Description of windows

Move / modify the dimensions of a window (Desktop)

Manage menus and options for Desktop applications

Installed software: Word

Word interface

Discover the word interface

Show / hide formatting marks

Change the display mode

Entering / selecting / modifying text

Text formatting

Layout and printing

Board

Installed software: Excel

Excel interface

Filing cabinets

Travel / selections

Data entry and modification

Simple calculations

Sheets, rows and columns

Layout and printing

Graphic

Connect to the Internet

Necessary material

Choose an Internet service provider

The Web

Install a browser

Launch a browser

Discover the elements of the window

Enter the address of a site

Navigate in a page

Seeking information

Choose a search engine

Enter the keywords of a search

Do research with Google

Do research with Yahoo

Messaging

Email or Webmail software

Create an email address

Send a message

Read his messages

Reply to a message

Forward a message

Send an attachment

Open / save attachment

The format of the attachments

Save a contact in their address book

Use the address book to send a message

Delete a message

Adobe Muse Training

Introduction to Adobe Muse Training

Preparing to design a website

- Difference between Muse and Dreamweaver
- What web design (links to the Webby Award gallery)
- How Muse can help you design and publish your website without coding
- Define your project: site name, target audience and the purpose of your site
- The importance of a well planned website
- Create a site map
- Content Strategy
- Design your wireframes on paper

- Choose your font and set your color sample

Introduction to Muse

- Screen Muse
- Toolbars
- Menus and commands
- Customizing the work environment
- The Adobe Muse interface details
- Working with page backgrounds
- Create new pages, navigation, states
- assets
- Widgets (menus, composition, button
- links to social, slideshows)

Master pages

- Edit and create models
- Using Templates
- Update masters
- Apply a template to existing pages

Inserting dynamic elements

- Button and text
- Animation and Film

Using Forms

- The insertion of form fields
- Field properties
- Sending form

Layers

- Insert Layer
- Working with layers
- Structure layers

Library

- Create items in the library
- Insert library items on the page

- Edit library items

Publish

- Adapt your site to a desktop computer, tablet and phone platform
- Manage the website, test and edit your site

About

Founded in 2016

97% satisfaction



Doussou Formation – Canadian provider of market-ready IT training

Founded in 2016, Doussou Formation quickly established itself as a leader in training for information technology, office productivity, human capital,

project management, and graphic design, in Quebec and across Canada.

Our approach & quality commitment

- **Certifications and recognition: over 97% satisfaction based on client evaluations.**
- **Practice-based pedagogy: 100% hands-on training, in small groups, with course materials, personalized follow-up, and certification at the end of the program.**
- **Experienced trainers: seasoned professionals, rigorously selected and assigned according to your needs.**

Geographic reach & accessibility

Our training sessions are offered in person in Montreal, Quebec City, and Gatineau/Ottawa, as well as in virtual classrooms accessible anywhere in Canada.

We serve businesses, public organizations, NPOs, and individuals with a standardized “market-available” offering, compliant with procurement requirements (no custom development).

[Montreal](#)

[Quebec City](#)

[Gatineau / Ottawa](#)

[Online \(Canada\)](#)

Training domains & topics

More than 100 ready-to-start courses – organized by major topics to quickly meet your needs.

Productivity & Office Tools

Data & Analytics

Development & DevOps

Collaboration & M365

Design, Graphics & Multimedia

Leadership & Human Capital

Project Management

Digital Marketing & SEO

Emerging Technologies & AI

Productivity & Office Tools

- Spreadsheets & automation – Excel (pivot tables, Power Pivot), Google Sheets
- Documents & layout – Advanced Word, templates, mail merge
- Communication – Outlook, email best practices

Data & Analytics

- BI & visualization – Power BI (Modeling, DAX), Tableau
- Databases – SQL (queries, optimization)
- Data science – Python for analysis

Collaboration & M365

- Teams & team productivity – meetings, channels, best practices
- SharePoint & OneDrive – structures, permissions, governance
- Copilot & applied AI – responsible use and quick wins

Design, Graphics & Multimedia

- Adobe Suite – Photoshop, InDesign, Illustrator
- UX/UI & prototyping – Figma, mockups and components

- Animation & content – basics of 2D/3D, visual storytelling

Leadership & Human Capital

- Management – leadership, two-way feedback
- Effectiveness – time & priority management
- Work climate – managing difficult employees

Project Management

- Methods & tools – planning, monitoring, risk management
- Microsoft Project – calendars, resources, reports
- Agile/Hybrid – practical team practices

Digital Marketing & SEO

- SEO – technical, content, linking, monitoring
- Acquisition – Google Ads, social media
- Content – editorial guidelines, conversion pages

Emerging Technologies & AI

- Generative AI – ChatGPT, Copilot, best practices
- Systems & dev – Linux, JavaScript, React, DevOps
- Automation – scripts, integrations, workflows

Indicative lists: each topic is available at beginner, intermediate, and advanced levels, in person or in virtual classrooms.

Our clients & references

- Governments: federal, provincial, municipal.
- Public institutions: CNESST, SAAQ, BANQ...
- Education & NPOs: universities, colleges, community organizations.
- Private sectors: Hydro-Québec, Vidéotron, Bell, Desjardins...

- International presence: France, DRC, Guadeloupe, Mali.

Why choose Doussou Formation?

Strength	Description
Pan-Canadian reach	In-person in Quebec + virtual across Canada.
Standardized offering	Clear, ready-to-use catalog.
Small groups & support	Better learning through personalized guidance.
Bilingual accessibility	Materials and training in French and English.
Transparent pricing	Public rates, discounts under conditions (F01).
Proven credibility	Expert trainers, recognized clients.

Address: 1155 Metcalfe Street – Montreal

[Contact us](#)

[View PDF catalog](#)

They trust us

Many companies, institutions, and organizations place their trust in us and continue to attend our training.

Here are some examples:

Sector	Organizations
Financial services, real estate and insurance	Desjardins, National Bank of Canada, Intact, Olympus, Global Pay
Leisure, culture and hospitality	Caraïbes Nordiques, Tangente Danse, PPS Danse, Théâtre de la Dame de Cœur, Le Carrousel, Productions Roméo et Fils, Tidan
Federal government agencies	Government of Canada, RCMP, Department of Fisheries and Oceans, National Defence
Provincial government agencies	Ministry of Families, Ministry of the Environment, MSSS (Ministry of Health and Social Services), CNESST, Québec Research Fund, SAAQ, Public Curator, BANQ (National Library and Archives of Québec), Tourisme Québec, UPAC
Municipalities	City of Montréal, Municipality of Sayabec

Sector	Organizations
Education services	Laval University, Université de Montréal, Cégep de Trois-Rivières, Royal Military College Saint-Jean, University of Ottawa, CPE de la Courtepointe
Technology & communications	Capitel, Blue Solutions, Progi, PMG Technologies, Hydro-Québec, Vidéotron, Bell Canada, TC Transcontinental, GRICS
Non-profit organizations	Résidence Le Monarque, Réseau-Femmes Ontario, Sphère Québec, Alzheimer Outaouais, Valoris, Culture Laval, Québec Logistics Innovation Institute
Social & public services	Urgences-Santé, IDDPNQL, CSS des Patriotes (School Service Centre), SIS Immigration, RDÉE Canada, Société Économique de l'Ontario
Associations & professional orders	Ordre de la Physiothérapie du Québec, Professions Québec, CPA Québec, Public Service Alliance, Association des cadres des CPE
Construction & manufacturing	ENERGI Fenestration, APL Construction, Canatal, MSP, Veolia, Acti Solutions, Photon, Les Bois de Plancher PG, KID Toy
Transport & logistics	Groupe Morneau, Communauto, STO Outaouais (Public Transit Service)
Agriculture & food	F. Ménard
Retail & e-commerce	Jackfield, Safran
Cosmetics & wellness	Institut de Beauté Manon Simard
International	RATP (France), IMIE (France), Davidson Paris, Koala Web (Guadeloupe), Malitel (Mali), AAC/RDC (Congo)



Shopify Training

Module 1 – Introduction to E-commerce and Shopify

- Understand how e-commerce works (B2C, B2B, Dropshipping)
- Overview of Shopify and its ecosystem
- Create an account and complete the initial setup

- Tour of the Shopify dashboard (Shopify admin)
- Quick comparison with WordPress + WooCommerce

Module 2 – General Store Configuration

- General settings (language, currency, time zone)
- Payment configuration (Shopify Payments, PayPal, Stripe)
- Tax setup (Canada / Quebec)
- Shipping rates and delivery zones configuration
- Writing policies (returns, privacy, terms of use)

Module 3 – Product and Collection Management

- Create and edit products
- Manage variants (size, color, model)
- Organize collections (manual and automatic)
- Inventory and stock management

Module 4 – Website Design and Customization

- Select and install a theme
- Customize colors, fonts, and sections
- Create the homepage
- Manage menus and navigation
- Mobile optimization (responsive design)

Module 5 – Essential Applications

- Overview of the Shopify App Store
- Install a useful app (e.g., customer reviews or shipping)
- Manage and remove applications
- Best practices to avoid unnecessary apps

Module 6 – Visibility and Promotions Basics

- Basic SEO settings (title and description)
- Create a simple promotional code
- Connect social media accounts
- Review key statistics

Module 7 – Order Management and Performance Tracking

- Manage and process orders

- Refunds and cancellations
 - Payment tracking
 - Sales reports and statistics
 - Analyze key performance indicators (KPIs)
-

Drupal Training: the most complete training

Introduction to Drupal Training: the most complete training

Make Basic Configurations

Set time

Set up error pages

The rewriting of url

The search engine

The translations

Put an editor for Drupal

Text format

Intsaller a WYSIWYG

Install an editor

Practical workshop: create a text format for our editor

Learn Drupal Taxonomy

The vocabulary

Terms

Manage vocabulary

Create a content type

Practical workshop: create a particular type of content for our project

Content Management with Drupal

Manage fields for display

User right for our new content type

Create a content management role

User management

The roles

Add rights

Practical Workshop: Creating Users and Assigned Rights

Managing the display of a Drupal site

The structure of the Drupal site

The theme

The menus

The blocks

The regions

Block Management

Install a Drupal theme

Theme Management

Retouching and Style Changes

Site Administration

Manage spam

Moderate comments and users.

Expand Drupal

Adding extensions

Useful modules of Drupal

Practical workshop: installation of multiple

SEO

SEO definition

Basics of natural referencing

Drupal extension for SEO

Maintain your Drupal site

Import and export content.

Update the software.

The maintenance of the site

Backup and restoration of the site

The update of the site

Drupal theme creation

Html / css base reminder

Managing themes in Drupal

Drupal Theme System

Components of a theme

Adapt a theme (CSS, images, ...)

Files of a theme

Replacement of functions

Change the behavior of a theme

Practical Workshop: Creating a Drupal Custom Theme

Using Artisteer

Download / Intsaller Artisteer

Artisteer User Interface

Define formatting

Define Columns and Content

Set the background

Set the header

Set the menu

Set the sidebar

Define navigation

Set footer

Template Export and Installation

Practical Workshop: Creating a Drupal Theme with Artisteer

Create a Drupal module

Drupal for firebug

Drupal Folder Tree 7

Organizing files of a module

The summary page

The module configuration page

Using settings for the summary page

Execute SQL queries in a module

HTML / CSS Course, HTML5 – CSS3 | Continuing Education

Introduction to [HTML/CSS Training](#)

Why HTML5?

Tag Structure

HTML, CSS, XHTML, XML, and HTML5 Standards

W3C and Validation Tools

Character Encoding Concepts: ISO-8859-1, UTF-8, etc.

Forms

New Types

New Attributes

New Elements such as

HTML5 Form Validation

Hands-on Workshop: *Building an HTML5 form*

Learning CSS Stylesheets

How CSS Works and Its Advantages

Inserting and Defining Styles

Core CSS Rule Concepts

Applying Styles to HTML Elements

Selector Types: element, class, ID, compound selectors

Colors and Backgrounds

Box Model: borders and margins

Hands-on Workshop: *Styling our website*

Text Styling

Font Families

Text Appearance

Text Alignment and Formatting

Hands-on Workshop: *Formatting text content*

Structuring Document Content

Dividing a Document
Section Identifiers
Using IDs with CSS
The Element

Hands-on Workshop: *Structuring our website using div elements*

Advanced Selectors

Attribute Selectors
Nested Selectors

CSS3

Overview
CSS3 Syntax and Vendor Prefixes
Rounded Corners
Box Shadows
Text Shadow
Linear Gradients
@font-face
Attribute Selectors

CSS3 Positioning

Relative
Absolute
Flex
Display: table

PHP Training: The Most Comprehensive Course

Introduction to PHP Training

Learning the Basics of PHP

Why Use PHP?

Structure of a PHP Page

Embedding PHP Code in an HTML Document

Variable Types

Declaring and Using Arrays

Constants

Operators

Loops and Conditional Statements

Superglobal Variables

Retrieving Form Data

Sending Emails

Hands-on Workshop: Review of core HTML tags and styling commands, setting up a template page

Creating Functions and Using Built-in Functions

Declaring Functions

Parameters and the Return Statement

Creating Function Libraries

Built-in Functions: Examples, Organization, Documentation

Functions for Dates, Arrays, and Strings

Include and Require Functions

Hands-on Workshop: Creating custom functions and using built-in functions

Processing Form Data

Creating a Form

Retrieving Form Data

File Uploads: The \$_FILES Variable and Related Functions

Sending Emails

Hands-on Workshop: Building a job application form

Interacting with Users

Retrieving and Using GET Parameters

Using Cookies to Store Information

File Uploads: The \$_FILES Variable and Related Functions

Sending Emails

Hands-on Workshop: *Building a job application form*

phpMyAdmin

Overview of phpMyAdmin

Creating a Database with phpMyAdmin

Creating Tables and Exploring Field Types

Modifying Table Structure

Hands-on Workshop: *Creating a MySQL database and tables*

SQL

Selecting Records (SELECT)

Inserting Records (INSERT INTO)

Updating Records (UPDATE)

Deleting Records (DELETE)

Operators and Conditions

Hands-on Workshop: *Writing basic SQL queries*

Using a MySQL Database with PHP

Overview of Database Management Systems

Data Types

Connecting to a MySQL Server

Populating the Database from a Form

Inserting Data into the Database with PHP

Updating Data with PHP

Deleting Data with PHP

Securing Data Before Sending to MySQL

Hands-on Workshop: *Storing job application form data in the database*

Cookies & Sessions

Session Overview

Advantages and Disadvantages of Cookies and Sessions

Storing and Retrieving Session Variables

Storing and Retrieving Cookie Variables

Hands-on Workshop: *Building a simple shopping cart and user interface*

Working with Files

Opening and Writing Files

SQL: Advanced Concepts

Tables and Relationships

Joins: INNER, LEFT, and RIGHT JOIN

Hands-on Workshop: *Writing SQL queries across multiple tables*

Building a Mini CMS

CMS Concepts

Existing CMS Platforms

Introduction to Data Modeling

Creating the Public Interface

Creating the Admin Interface

User Management

Hands-on Workshop: *Library management application*

XML

Overview of the XML Format

Writing an XML Document

Introduction to XML

Hands-on Workshop: *Creating an RSS feed and generating a sitemap for the library project*

Advanced Training: HTML5 / CSS3, JavaScript / DOM + Responsive Design

Advanced Training Introduction: HTML5/CSS3, JavaScript/DOM + Responsive Design

Why HTML5?

Tag formatting

HTML, CSS, XHTML, XML, HTML5 standards

The W3C and validators

Encoding logic, ISO-8859-1, UTF-8, ..

Basic Concepts Review

Tag types

Style rule syntax

CSS positioning (relative, absolute, float, display)

Practical Workshop: *Create an XHTML/CSS site*

Transition to HTML5

Syntax, new doctype, and tools

Structure and semantics

Div and span

New HTML5 tags

Practical Workshop: *Rebuild our site using HTML5/CSS3*

Multimedia Tags

Insert an image (tag)

Insert a video (<video> tag)

Insert audio (<audio> tag)

Browser compatibility

Practical Workshop: *Use JavaScript to control audio and video objects*

Forms

New types for <input>

New attributes

New elements <output>

Form validations in HTML5

Practical Workshop: *Create an HTML5 form*

Drawing: Dynamic Image Creation with JavaScript

Canvas tag

SVG

Drawing shapes (rectangle, circle, etc.)

Colors, fills, gradients

Practical Workshop: *Enhance video playback with a progress bar*

Geolocation

Overview

Positioning (latitude, longitude)

CSS3

Overview

Syntax, CSS3 prefixes

Rounded corners

Drop shadows

Text-Shadow

Box-shadow

Linear gradients

font-face

Attribute selectors

CSS3: Transformations, Transitions, and Animations

Rotation

Translation

Animations

Practical Workshop: *Animate various element properties*

Introduction to JavaScript

JavaScript Basics

Core JavaScript concepts

Event handling

Dynamic CSS management

Practical Workshop: *Validate fields in our contact form*

Document Object Model

What is the DOM?

Node concept

Node hierarchy (DOM Tree)

Relation properties

State properties

Node access methods

Firefox DOM Inspector

Modify HTML content

Modify HTML element styles

Practical Workshop: *Create a photo gallery*

Responsive Design

Principles

CSS 3 Media Queries

Practical Workshop: *Create a multi-platform site (smartphone, tablet, etc.)*

Using Bootstrap

Introduction to Bootstrap

Bootstrap installation

Grid system for positioning

Layouts

Responsive Design

Practical Workshop: *Create a page using Bootstrap*

Bootstrap Components

Dropdown menus

Navigation bars

Breadcrumbs

PhotoShop Advanced Training

Introduction to the Adobe Photoshop – Advanced Training

This advanced training is designed for image professionals, graphic designers, content creators, and communication specialists who want to fully leverage Photoshop's capabilities in demanding production environments. You'll learn high-level retouching, composition, and visual processing techniques tailored for both digital and print media.

Image Fundamentals and Color Management

- Principles of additive and subtractive color synthesis
- Color spaces: HSL, RGB, CMYK
- Understanding reproduction constraints across media (photography, video, print)
- Essential adjustments: levels, curves, black & white, saturation

Advanced Shape Creation and Management

- Vector tools: Pen, Custom Shapes, Pathfinder
- Alignments, distributions, style application and color harmonies using Adobe Color
- Converting shapes into selections or masks
- Managing vector masks and clipping paths

Image Retouching for Production

- Visual analysis and targeted color corrections
- Expert use of adjustment layers and selective corrections

Professional Graphic Production Tools

- Mastery of complex selections: Pen Tool, Transformations, Puppet Warp, Liquify
- Using guides, grids, quick masks, and efficient document navigation

Professional Cutout Techniques

- Precision cutouts using paths, lassos, and smart selection tools
- Handling complex backgrounds, fine object isolation

Layer Organization and Effects

- Blending modes, transparency, and non-destructive effects
- Dynamic text layers, layer masks, and creative fills

Masks, Channels, and Advanced Selections

- Gradient masks and advanced typographic integration
- Using channels for precise selections and compositing

Working with Smart Objects

- Creating, editing, and applying non-destructive filters
- Combining masks, filters, and dynamic layer structures

Preparing and Optimizing for the Web

- Exporting to multiple formats: JPG, PNG, GIF, HTML
- Creating simple animations (GIFs) and slicing with the Slice Tool

Creative Bonus Modules

- Photomontage, creative blur, light and depth effects
- Sky replacement, special effects, and dynamic filters

- Automation: recording actions, exporting to Illustrator
- Creating patterns, Camera RAW adjustments, and Parallax effects using the timeline