

# General Terms and Conditions of Sale

## **Article 1: Order Confirmation**

Reservations for a workshop or a training session are confirmed upon receipt of an email from an authorized representative or upon completion of online payment. In addition, any training order implies that the client accepts the training plan provided by Doussou Formation.

## **Article 2: Training**

Doussou Formation reserves the right to make any modifications it deems useful to its training plans and to the scheduling of its training periods at any time.

## **Article 3: Pricing**

The fees proposed by Doussou Formation are stated in Canadian dollars for Canada and in Euros for Europe. Invoices will include the applicable fees and TPS/TVQ or VAT in effect on the date the training is delivered. Any transportation or accommodation costs for participants are never included in the pricing.

## **Article 4: Training Cancellation**

Cancellation or modification of a registration without additional fees must be made no later than fifteen (15) business days before the course start date. For cancellations made between five (5) and fifteen (15) business days prior to the course start date, 50% of the registration fees will be charged. If a participant is absent or cancels fewer than five (5) business days before the start of the course, the full registration fee will be charged. Please note that a rescheduling is considered a cancellation followed by a re-registration; the same terms therefore apply. If a participant does not attend the training, the full registration fee will be due. Cancellations and rescheduling requests must be submitted in writing (email). Participant substitutions are accepted free of charge up until the start of the course. Doussou Formation reserves the right to cancel or postpone a training session in the event of insufficient registrations.

## **Article 5:**

In the case of on-site training, Doussou Formation is not responsible for setting up the training room.

#### **Article 6: Administrative Documents**

Doussou Formation provides supporting documents (attendance sheets, training certificates, evaluation questionnaire) together with invoices, exclusively to the designated invoice recipient. Doussou Formation cannot be held responsible for the non-receipt of the training notice by any of the client's internal recipients, particularly in cases where the participant does not attend the training.

#### **Article 7: Internal Regulations**

The participant agrees to comply with the internal regulations, acknowledging that they have read and accepted the terms.

#### **Article 8: Confidentiality**

Information and knowledge shared during the training sessions are intended for the exclusive use of the participants. All rights to the materials used belong to Doussou Formation.

#### **Article 9: Use of Image**

Client comments may be published on Doussou Formation's website and social media pages. Doussou Formation may also display the client's company logo alongside their comments unless instructed otherwise by the client.

#### **Article 10: Training Evaluation**

A training evaluation is systematically offered immediately at the end of each session. Participants are invited to complete an evaluation questionnaire on-site or online within hours of the training. This process allows us to gather immediate feedback as part of our continuous improvement efforts. Any comment, complaint, or adjustment request related to the training content or conduct must be submitted within a maximum of seven (7) calendar days following the training. After this period, no claim will be considered.

#### **Article 11: Non-Solicitation Clause**

The client agrees not to solicit, hire, or enter into a direct contract, whether paid or unpaid, with any trainer or consultant provided by Doussou Formation for a period of twelve (12) months following the completion of the service, unless prior written consent is obtained. In case of breach of this clause, a penalty equivalent to six (6) months of full-time service will be owed by the client to Doussou Formation.

# Canva for Professionals: Build Impactful Graphics with Ease

## Introduction to the [Canva Training](#)

### Getting Started with [Canva](#)

- Understand the fundamentals of graphic design
- Discover Canva's interface and core features
- Overview of the different plans (Free, Pro, Team, etc.)

### First Steps with Canva

- Create and configure your account
- Introduction to the user interface
- Navigate the menus and workspace
- Organize your content: folders and subfolders
- Adjust account settings to suit your workflow
- Create a new design from a template or blank format
- Hands-on with the editor and design tools

### Graphic Design Basics in Canva

- Using and customizing templates
- Managing multi-page designs
- Simple compositions with images
- Inserting and editing graphic elements
- Typography: adding, styling, and arranging text
- Adding music, interactive links, photos, and videos
- Using charts and graphs
- Advanced features: animations, backgrounds, element locking, etc.
- App integrations: YouTube, Google Maps, and more
- Download and share your designs (PDF, PNG, web link, etc.)

### Creating Presentations and Icons

- Explore various presentation formats
- Design dynamic and professional presentations
- Create and customize graphic icons

### Collaborating with Canva

- Invite and manage team members
- Create, share, and co-edit designs
- Organize shared files into team folders

## Recommended Complementary Training

[Publisher Training – Layout and Design of Professional Print Materials](#)

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# After Effects Advanced Training

## Introduction to the [After Effects – Advanced Training](#)

- Create dynamic and custom lower thirds to enhance your video productions
  - Design smooth and elegant transitions for a polished, professional finish
  - Animate titles, images, and logos in 3D for greater visual impact
  - Master green screen keying (Chroma Key) for clean and effective compositing
  - Leverage advanced masking techniques for precise and creative visual layering
  - Apply rotoscoping techniques to isolate specific elements within a scene
  - Use null objects to structure and streamline complex animations
  - Integrate camera effects: control movement, zoom, and depth of field to achieve a cinematic look
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# REACT.JS TRAINING

## Introduction to [React.js Training](#) [React.js](#)

### Introduction

What is [ReactJS](#)?

Basic DOM Recap

Setting up Development Tools

Understanding Syntax

### The JSX Language

Learning to use this JavaScript extension

What is JSX?

Overview

JSX Syntax

Babel Compiler

## Getting Started with ReactJS Components

- Component-oriented rendering engine
- Defining a ReactJS component
- Creating a ReactJS component
- Component Properties
- Handling Events
- Component State and Styles
- Business Logic in a Component

## Explore ReactJS Router

- Introduction and Principles
- Organizing Routes
- Rendering a Route
- Navigating with a Link
- Passing Parameters
- Performing a Redirection

## Database and APIs

- Adding Data
- Modifying Data
- Deleting Data
- Workshop: Building an Application with an Express JS Server

## Authentication

- Connecting with the Express JS Server
- Handling Login
- Handling Logout

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# Why choose Doussou Formation for your development? Here are 5 good reasons!

Technology is changing at breakneck speed. Workplaces are following the same trend. In order to stay ahead of this race, you must improve your knowledge.

Whatever your needs, your abilities and your field of employment, Doussou Formation is the refueling stop that will propel you to the finish line. Here are 5 good reasons to trust Doussou Formation to enrich your know-how.

### **1. A wide variety of training**

Our training directory includes more than a hundred. These range from initiations for beginners to advanced courses. Whether you want to take training to improve your knowledge of the French language, master software or improve your use of social media, we can help you. We offer programming courses, training to perfect your skills in human resources, training in web marketing and many more. In short, as you can see, we certainly have a tailor-made course for you. All you have to do is visit our website to find the training that will advance your career.

### **2. Approved and experienced trainers**

You are professionals who have little time. We understand this well and our trainers too. They have decades of experience and their courses have been tailor-made for people like you. They will seek to understand your needs in order to work precisely on what you want to improve. Also, their large background will allow them to target points that you might not have noticed. Obviously, this will ensure that you will come out of our courses with solid skills thanks to the supervision of our certified trainers.

### **3. Certified training**

Your success is our motivation. And when you complete a course with Doussou Formation, you'll get a certificate to show off your hard work and learning. We even offer training recognized by government entities such as our training: "Manage conflicts in the workplace" which is recognized by Emploi-Québec. You will be able to show your employer that you have taken a step forward in terms of your know-how.

### **4. Flexibility in content**

Thanks to our experienced trainers, the content of our courses will target not only what you want to perfect, but also your needs. We will identify them together and we will work on these shortcomings in order to make them strengths. Doussou Formation sees the potential that exists in you and we want to offer you the tools to take full control of it. Our courses are suitable for groups, individuals and companies. Our practical workshops allow you to work directly on the cases that apply to you. Thus, the relevance of your training will be directly observable. These are modulated for you.

## 5. Short learning curve

Going back to school represents an investment in time and money. In addition, this time spent in class will prevent you from working as much. Thus, our flexible and short-term training courses have been designed for professionals. You will acquire the knowledge necessary for your development in a short time. The formula of our courses allows you to learn the important, regardless of the training chosen and to make you practice it so that you incorporate the learning quickly and sustainably.

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# Are you looking for free photo editing software? Meet GIMP!

There are many software on the market. When the time comes to retouch an image, this list gets thinner, but still considerable. This guide will give you an overview of GIMP, and why you should consider using it.

### **GIMP: What is it?**

First of all, what is GIMP? It is photo editing software. The acronym stands for GNU Image Program. The first three letters because at the very beginning, GIMP was to be intended for the free access operating system called GNU/Linux.

However, today we can use GIMP on all systems such as Mac OS or Windows for example. So whatever your preferred system, you can edit your photos using this extremely comprehensive software. Besides, what are the benefits of using GIMP?

Also, be aware that Doussou Formation can assist you in getting started with this software. We offer a complete course to equip you with GIMP.

### **GIMP: The Benefits**

To answer the question posed in the previous paragraph, there is more than

one! First, GIMP is completely free. It is free software. Thus, there are not 12,000 advertisements between two pencil strokes. In this regard, GIMP is therefore an excellent alternative to other paid photo editing software like Photoshop.

You are probably wondering about the quality. Free sometimes rhymes with mediocre quality. However, it is quite the opposite with GIMP. Indeed, professionals can use it, because its tool library is gigantic.

For example, if you want to enlarge an image, change its clarity, saturation or contrast, you can do so. A multitude of filters are also at your disposal such as oil painting to give an air of impressionism to your last selfie. In addition to the 150 filters offered, GIMP offers around forty tools, ranging from a simple pencil to cloning and including a compass.

In addition, each tool offered comes with its set of adjustments and options offered. You will be able to modify the angles, the size of the brush or change the active colors thanks to the color chart. One of the most popular tools is certainly the clone tool. With this one, if you weren't already, you will become a true photo editing professional. Whether it's to erase impurities or to create original content, the clone tool is there for you. For example, you took a portrait of your friend, but she had a big red pimple on her chin that day. Do not panic! With the clone tool, you can select a piece of skin and clone it over the button. Obviously, you can be very original with this function and try various more funky things.

Obviously, the amount of tools available is colossal and we understand that we can be intimidated by the apprehension of such software. Our qualified trainers offer you training covering GIMP from A to Z. Doussou Formation will introduce you to this photo software by presenting the various basic tools available to you. Also, we will teach you how to use advanced tools so that you can master the retouching of your images with confidence.

Another incredible advantage of GIMP is compatibility with plug-ins. Since it is free software, you can add modifications to it. If you are not a programming pro, plug-ins are very easy to install and can add functionality to your software. We are thinking of the Resynthesizer which is ultra-complete. This plug-in allows you to modify the different textures of an image. For example, you took a honeymoon beach trip photo. You can erase a detail of the image to make it perfect. The Resynthesizer will fill the new empty space with a layer of what is behind it. You won't see the work. So if you wanted to erase a plastic bag lying around on the beach, you can do that and the plug-in will fill the empty space with sand or water.

If we have convinced you to try GIMP, do not hesitate to contact Doussou

Formation to learn photo editing with this free access software. Our pedagogical approach is based on a demonstrative method followed by practical exercises with a starting image and the modifications to be reproduced. You will therefore be able to leave our course having practiced all that you wanted to learn thanks to our tailor-made formula.

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## **Canva: a free and accessible tool?**

A tool that allows you to create logos, videos, slideshows, visuals and more for free? This is exactly what Canva offers us! Without having to master Photoshop or software that is sometimes more complex, Canva represents a very interesting option as it meets everyone's needs and is very accessible.

### **What is Canva?**

Canva is a web platform that allows you to do graphic design and create documents of all kinds. The free version gives users access to templates, images, illustrations, and even more options. However, although this version can be very useful for new users, it is limited in terms of functionality. As for the pro version, a paid version, it gives access to the entire content catalog. The possibilities are almost endless!

### **Its versatility**

We particularly like the platform for its great versatility. Its usefulness reaches as much the person responsible for creating slideshows for work as the content manager wishing to wow the gallery with powerful visuals. With Canva, you can create business cards, social media posts, graphic organizers, video ads and more! It goes without saying that Canva is a must when it comes to graphic design.

### **Its ease of use**

Whether you're a graphic design pro or a beginner, you'll have no problem getting by with Canva. Its interface is minimalist and the different options are well integrated and discarded. You can create exactly what you have in

mind either by using the images and illustrations offered by the site or by uploading your own.

### **Its free illustrations and patterns**

Canva offers thousands of completely free illustrations and templates! So if you lack inspiration in your creative process, the existing models will revive your inspiration and your creativity! Since Canva's illustrations are many and varied, there's definitely something for everyone.

Your best ally in visual or content creation is without a doubt Canva! Using this platform, you will be able to create graphic projects that will stand out. All you have to do is let your imagination run wild!

If you would like to learn how to create a consistent and effective visual identity with Canva, we will be happy to help you! Doussou Formation offers the training that will take you to new heights in terms of graphic design and brand image development. Here's the training you need if you want to consolidate your digital content.

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## **Training for Non-Profit Organization**

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Nonprofit organizations work tirelessly for causes that support our communities. At Doussou Formation, we operate with the same mindset. We believe in our teams, strive to make a difference for our learners, and constantly seek greater efficiency.

Understanding the mission of nonprofits, and having worked with many of them in the past, we are proud to offer our support.

To help you better serve your communities, we provide an exclusive 15% discount on all our training courses for nonprofit organizations.

Doussou Formation is your first step toward training your staff and making your organization more efficient. Help more, help better—by enrolling in one of our many engaging training programs.

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## **NPO training**

### **Human capital and customer service**

Human resources management in times of crisis

Managing a difficult employee / Recognized by Emploi-Québec

Managing conflicts in the workplace / Recognized by Emploi-Québec

How to respond effectively in a post-COVID world

Acting appropriately in situations where there is a risk of aggressiveness or assault

Attracting and retaining the best employees

Managing your time and priorities

Managing a difficult customer

### **French courses**

Popularization and adaptation of specialized text

Linguistic revision

The art of writing

Correct and enrich your texts with Antidote

Improve your written French

### **Project management and efficiency**

GIT: Write technical documentation

Confluence: Optimize collaboration in your company

Trello: Project management tool

The precepts of project management

### **Social media and web marketing**

Google Ads in 7 hours

SEO and website optimization

Initiation training: Managing LinkedIn for professionals

Managing Facebook for business

Facebook Manager and statistical tool

E-Marketing and E-Mailing (Newsletter)

CRM vTiger: Customer relationship management

Advanced training: Managing LinkedIn for professionals

Getting started with MailChimp

Getting started with Instagram

### **WordPress and website creation**

Creating a WordPress theme and SEO

WordPress: Optimize your SEO

Customized WordPress training

WordPress: Create your website with the DIVI theme

WordPress: Create a website or a blog

### **Acrobat Pro**

PDF Expert: Document creation and digital signature

Form and digital signature

Creation of PDS documents

Accessibility

### **Office suite**

Mastering macros and initiation to programming

Excel: Advanced

Excel: The fundamentals

[Excel: The most complete](#)

Microsoft Powerpoint

Microsoft Publisher

# Foxit Phantom PDF Training

## Professional Training – [Foxit PhantomPDF](#): Master Advanced PDF Document Management

Streamline your document workflows with **Foxit PhantomPDF**, a powerful, intuitive, and cost-effective solution. This training is designed for professionals looking to improve the creation, editing, and structuring of PDF files within collaborative or administrative environments. Ideal for HR, legal, accounting, and marketing teams.

### Getting started with the workspace

- Overview of the interface and main menus
- Efficient navigation through tabs and quick access to tools
- Smooth movement through large documents
- Custom display settings for optimal reading comfort
- Mastery of zoom, print, and preview tools

### Create professional and compliant PDF documents

- Convert office files (Word, Excel, images) into PDF format
- Create PDFs from scratch or via clipboard content
- Extract text to RTF format for reuse
- Export documents to image format for web or print distribution

### Edit, enhance, and structure your PDF files

- Directly edit textual content
- Add custom graphics and illustrations
- Insert shapes, images, stamps, and interactive objects

### Improve internal document navigation

- Use thumbnails for a quick global overview
- Create hierarchical bookmarks to guide readers
- Add interactive links and navigation buttons
- Organize articles for a smoother reading experience

### Manage document pages and structure

- Crop, rotate, and visually adjust pages

- Insert, replace, or delete pages as needed
- Smart page renumbering for logical document flow

## Collaborate efficiently using commenting tools

- Activate the comment and annotation panel
- Add notes, highlights, and review marks
- Track and organize feedback for smoother teamwork

## Customize your user experience

- Adjust settings to match your work style
- Define display and annotation preferences
- Configure fullscreen mode and launch behaviors
- Personalize grids, guides, and the visual workspace

**Business Benefit:** This training boosts team productivity, enhances collaboration on PDF documents, and ensures tighter control over validation and editing processes.

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# Adobe Photoshop Fundamentals Training

## Introduction to the [Adobe Photoshop Training](#)

- Understand the workspace environment and essential tools
- Configure and optimize the control panel
- Create, save, and reuse custom workspaces

## Choosing Colors and Managing Color Modes

- Introduction to color modes (RGB, CMYK, etc.)
- Using the color palette, swatches, and gradients

## Drawing in [Adobe Photoshop](#)

- Using drawing tools: pencil, brush, airbrush
- Precision erasing with the eraser tool
- Applying solid color fills and gradients
- Creating and customizing gradients with the Gradient Editor

## Mastering Selection Tools

- Precisely moving elements

- Using classic selection tools: rectangle, ellipse
- Working with lasso, magic wand, and quick selection tools
- Copying, moving, or deleting a selection
- Saving, retrieving, expanding, or reducing a selection
- Managing global or specific selections

## Working with Text in Photoshop

- Create, modify, and stylize text
- Format paragraphs for clean, professional layout
- Understand the difference between point text and area text
- Convert text into vectorized images
- Create and reuse character styles

## Using Layers, Masks, and Styles

- Understand how layers function in graphic composition
- Advanced navigation and management in the Layers panel
- Organize documents using layer groups
- Create layer compositions to explore visual variations
- Use vector masks for precise cutouts
- Apply fill layers to unify visuals

## Closing the Adobe Photoshop Training

- Recap of key learnings and best practices
- Next steps and guidance to progress further with Photoshop