

Canva: a free and accessible tool?

A tool that allows you to create logos, videos, slideshows, visuals and more for free? This is exactly what Canva offers us! Without having to master Photoshop or software that is sometimes more complex, Canva represents a very interesting option as it meets everyone's needs and is very accessible.

What is Canva?

Canva is a web platform that allows you to do graphic design and create documents of all kinds. The free version gives users access to templates, images, illustrations, and even more options. However, although this version can be very useful for new users, it is limited in terms of functionality. As for the pro version, a paid version, it gives access to the entire content catalog. The possibilities are almost endless!

Its versatility

We particularly like the platform for its great versatility. Its usefulness reaches as much the person responsible for creating slideshows for work as the content manager wishing to wow the gallery with powerful visuals. With Canva, you can create business cards, social media posts, graphic organizers, video ads and more! It goes without saying that Canva is a must when it comes to graphic design.

Its ease of use

Whether you're a graphic design pro or a beginner, you'll have no problem getting by with Canva. Its interface is minimalist and the different options are well integrated and discarded. You can create exactly what you have in mind either by using the images and illustrations offered by the site or by uploading your own.

Its free illustrations and patterns

Canva offers thousands of completely free illustrations and templates! So if you lack inspiration in your creative process, the existing models will revive your inspiration and your creativity! Since Canva's illustrations are many and varied, there's definitely something for everyone.

Your best ally in visual or content creation is without a doubt Canva! Using this platform, you will be able to create graphic projects that will stand out. All you have to do is let your imagination run wild!

If you would like to learn how to create a consistent and effective visual identity with Canva, we will be happy to help you! Doussou Formation offers the training that will take you to new heights in terms of graphic design and brand image development. Here's the training you need if you want to consolidate your digital content.

Training for Non-Profit Organization

Nonprofit organizations work tirelessly for causes that support our communities. At Doussou Formation, we operate with the same mindset. We believe in our teams, strive to make a difference for our learners, and constantly seek greater efficiency.

Understanding the mission of nonprofits, and having worked with many of them in the past, we are proud to offer our support.

To help you better serve your communities, we provide an exclusive 15% discount on all our training courses for nonprofit organizations.

Doussou Formation is your first step toward training your staff and making your organization more efficient. Help more, help better—by enrolling in one of our many engaging training programs.

NPO training

Human capital and customer service

Human resources management in times of crisis

Managing a difficult employee / Recognized by Emploi-Québec

Managing conflicts in the workplace / Recognized by Emploi-Québec

How to respond effectively in a post-COVID world

Acting appropriately in situations where there is a risk of aggressiveness or assault

Attracting and retaining the best employees

Managing your time and priorities

Managing a difficult customer

French courses

Popularization and adaptation of specialized text

Linguistic revision

The art of writing

Correct and enrich your texts with Antidote

Improve your written French

Project management and efficiency

GIT: Write technical documentation

Confluence: Optimize collaboration in your company

Trello: Project management tool

The precepts of project management

Social media and web marketing

Google Ads in 7 hours

SEO and website optimization

Initiation training: Managing LinkedIn for professionals

Managing Facebook for business

Facebook Manager and statistical tool

E-Marketing and E-Mailing (Newsletter)

CRM vTiger: Customer relationship management

Advanced training: Managing LinkedIn for professionals

Getting started with MailChimp

Getting started with Instagram

WordPress and website creation

Creating a WordPress theme and SEO

WordPress: Optimize your SEO

Customized WordPress training

WordPress: Create your website with the DIVI theme

WordPress: Create a website or a blog

Acrobat Pro

PDF Expert: Document creation and digital signature

Form and digital signature

Creation of PDS documents

Accessibility

Office suite

Mastering macros and initiation to programming

Excel: Advanced

Excel: The fundamentals

[Excel: The most complete](#)

Microsoft Powerpoint

Microsoft Publisher

By email: info@doussou-formation.com

[Nuance eCopy PDF Pro Office](#)

Training | Montreal, Quebec

Introduction to Nuance eCopy PDF Pro Office Training

Description and exploration powerpdf

- Know the workspace
- Discover the tabs
- Move in the file
- Change the display
- Use displacement tools
- To print

Creating a pdf file

- Create a pdf file from another software
- Convert a text or image file to pdf
- Copy text or an image to the clipboard
- Copy the text of a pdf file in RTF format
- Convert the pdf file to an image.

Editing content

- Edit text
- Manipulate graphic elements
- Add images / elements

Creating navigation tools in a document

- Work with thumbnails
- Create bookmarks
- Create links
- Create buttons
- Create articles

Pages management

- Crop a page
- Rotate a page

Insert a document
Move or copy pages
Extract pages
Replace pages
Delete pages
Renumber pages.

Comments

Open the comments palette
Open a comment
add a comment
Add correction marks
Manage comments.

The forms

Identify the particularities of an online form
Add and format text fields
Validate a field
Use the grid
Add “checkboxes”
Add “drop-down lists”
Add “radio buttons”
Add calculated fields
Add a reset button
Determine the tab order.

Digital signatures

Select a signature manager
Configure profiles in acrobat self-sign security
Change password options
Add an image as a signature
Use the signatures.
Protection
Biffures and properties
Types of password protection

ROCK.

Optical recognition of characters and properties
Types of search and text retrieval

The preferences

Change the display
Customize comment settings
Customize full screen settings
Change the properties of the document opening
Modify the grid grid.