

Photoshop & InDesign Course – Graphic Design Skills for Print & Web

Adobe Photoshop Training – Professional Essentials

Introduction to the Adobe Photoshop Course

This course is designed for professionals looking to master the core features of Adobe Photoshop in a visual communication, design, or marketing context. It provides the skills needed to create high-quality visuals aligned with corporate standards.

Interface and Workspace

- Discover the workspace, tools, and control panel
- Create and save custom workspaces

Color Management and Color Modes

- Understand color modes (RGB, CMYK, etc.)
- Use color palettes, swatches, and gradient editor

Drawing Tools

- Work with pencil, brush, airbrush, and eraser tools
- Use paint bucket, gradients, and the gradient editor

Selection Tools

- Use move and selection tools (lasso, magic wand, quick selection)
- Copy, move, delete, and manage selections

Text and Typography

- Create, format, and edit text
- Manage text blocks, character and paragraph styles, inline or area text
- Convert text into vector images

Layers, Masks, and Effects

- Understand layer logic and organize your project
- Manage layer groups and fill layers
- Create vector masks to isolate elements

Adobe InDesign Training – Professional Layout & Publishing

Introduction to the [Adobe InDesign Course](#)

This course is intended for professionals looking to master layout and publishing using Adobe InDesign. It covers all essential features for creating print and digital documents: brochures, reports, magazines, product sheets, and more.

Interface and Document Setup

- Create a new professional document
- Explore tool panels and customize the workspace

Managing Text Frames

- Manipulate and format text frames
- Link frames, manage multi-column layouts and text balance

Guides and Alignment

- Use layout grids and smart guides
- Align, rotate, scale, and position elements precisely

Paragraphs and Styles

- Advanced paragraph management and typographic styles
- Type on a path, control hyphenation, and apply fine-tuning

Working with Tables

- Insert or import tables from Word or Excel
- Format cells, rows, and columns professionally

Working with Images

- Import, crop, and cut out images
- Use the Links panel, Adobe Bridge, and Mini Bridge
- Apply basic text wrapping around images

Colors, Swatches, and Print Preparation

- Create and manage colors, gradients, and swatch libraries
- Preview CMYK separations and prepare for print production

Preflight and Export

- Preflight checks, font and image verification
- Create a package folder, export to print and digital PDF formats

- Manage print presets and export to other formats

Mastering Long Documents with Adobe InDesign

InDesign for Everyone: Long Document Creation

Adobe InDesign is the industry-standard tool for creating professional, long-format documents such as books, manuals, reports, and proposals. This comprehensive training will guide you step by step through the essential techniques you need to master to produce clean, consistent, and visually appealing publications. Whether you are a graphic designer, editor, or project manager, you will gain confidence working on complex projects with multiple sections and contributors.

Mastering Paragraph, Character, and Object Styles

- Create custom styles for headings, body text, and graphic elements.
- Ensure visual consistency throughout the entire document.
- Save time by updating multiple elements through a single style change.
- Learn to import and reuse style libraries across projects.

Structuring with Master Pages

- Design master pages to standardize your layouts.
- Automatically apply recurring elements across all pages (e.g., logos, page numbers).
- Customize master pages for different content types (chapters, appendices, title pages, etc.).
- Combine multiple master page variations within the same document.

Organizing Long Documents

- Simplify the management of complex projects by dividing them into sections.
- Configure automatic numbering for each section.
- Use the Book panel to merge multiple InDesign files into a single project.

Advanced Link and Image Management

- Monitor all linked files through the “Links” panel.
- Quickly identify missing or updated assets.

- Secure your exports with reliable media management.
- Optimize images for print and digital outputs.

Layer Management for Better Clarity

- Organize graphic elements into layers for more control.
- Isolate specific objects without impacting the rest of the layout.
- Streamline your workflow on complex projects.
- Lock and hide layers to avoid accidental edits.

Saving and Versioning

- Adopt best practices for saving and protecting your progress.
- Create versioned files to track the project's evolution.
- Make collaboration easier by reverting to previous versions when needed.
- Use package options to gather all assets in one folder for archiving.

Prepping for Export or Print

- Use the “Preflight” panel to catch critical errors before finalizing.
- Check fonts, links, and margins to ensure output integrity.
- Deliver a professional result for both digital export and print.
- Generate print-ready PDFs with bleed and crop marks.

Boosting Speed with Keyboard Shortcuts

- Learn essential shortcuts to boost your productivity.
- Work more efficiently on repetitive tasks.
- Adopt a faster, smoother workflow in your daily InDesign use.
- Customize shortcut sets to fit your personal workflow.

Linking a Word Document to InDesign

- Keep content updated in real time through dynamic Word linking.
- Minimize formatting errors during revisions.
- Manage text updates more easily in large documents.
- Streamline collaboration between authors and designers.

This training is designed to help you take control of your long documents and deliver polished results with confidence. By mastering these techniques, you will save time, reduce errors, and elevate the quality of your publications.

For official documentation and best practices, visit the [Adobe InDesign User Guide](#).

INDESIGN TRAINING: COMPLETE 4-DAY COURSE

Introduction to Adobe InDesign Training

- Overview of the software and its professional use cases
- Exploring the interface, tools, and work panels
- Customizing the workspace for an efficient workflow
- Setting document and software preferences

Creating and Structuring a Document

- Defining format, margins, and automatic pagination
- Creating multi-column layouts and organizing pages
- Using guides, grids, and display modes
- Mastering simple and advanced master pages

Working with Frames

- Creating and managing text, image, and vector frames
- Threading, aligning, resizing, and modifying frames
- Controlling content, containers, and outlines

Mastering Text and Typography

- Text formatting via the control panel
- Paragraph, character, and GREP styles
- Text on a path, anchored objects, and text variables
- Managing columns, tabs, hyphenation, and text wrap
- Spellcheck and advanced find/replace functions

Styling and Automation

- Using and nesting text and object styles
- Importing styles from Word and syncing across books
- Creating automated bullet and numbered lists
- Automatically generating tables of contents and footnotes

Creating and Managing Tables

- Creating tables directly or importing from Excel/Word
- Applying table and cell styles
- Visually integrating tables into your layout

Images and Media

- Importing and placing images (manually or with grid placement)

- Managing visuals with the Links panel
- Clipping, cropping, text wrapping, and dynamic captions
- Using embedded image metadata

Colors, Swatches, and Gradients

- Creating, editing, and organizing custom colors
- Using swatches and libraries (Pantone, CMYK, RGB)
- Applying transparency, overprint, and trapping settings

Structuring Long Documents

- Working with sections, chapters, and threaded frames
- Creating InDesign books and managing layers
- Generating bookmarks, indexes, and interactive buttons (Indexmatic)

Preparing Documents for Print and Web

- Preflight checks, font and image verification
- Previewing separations and packaging files
- Creating preflight and export profiles
- Exporting to PDF, SWF, or interactive web formats
- Print setup, proofing, and full cover design

Recommended Complementary Training

[InDesign with AI – From Text to Image](#)

: Learn how to integrate artificial intelligence into your creative workflow using Adobe Firefly.

For official resources and additional learning materials, visit the

[Adobe InDesign User Guide](#)

Adobe InDesign Fundamentals Training

Introduction to the [Adobe InDesign Training](#)

- Overview of the InDesign interface and tool palette
- Customizing the workspace to boost productivity

Managing and Working with Frames

- Creating and linking text frames
- Setting up multi-column layouts
- Using automatic text flow balancing
- Managing guides (smart, layout, and custom)
- Understanding and applying layout grids
- Precise alignment, rotation, scaling, and positioning of frames
- Editing frame content, containers, and outlines

Advanced Paragraph Management in Adobe InDesign

- Text formatting using the control panel
- Inserting and managing text within frames
- Setting up hyphenation and justification
- Creating and applying paragraph styles
- Typing on a path and advanced typographic options
- Chaining text frames and configuring text frame options
- Using built-in spell check

Creating and Styling Tables

- Manual table creation within InDesign
- Importing tables from Word and Excel
- Formatting cells, rows, and columns

Integrating and Managing Images

- Importing and placing images
- Using the Links panel to manage linked files
- Clipping paths, cropping, and fitting techniques
- Applying basic text wraps and color treatments

Mastering Color in InDesign

- Creating and editing custom colors
- Working with swatches and color libraries
- Creating and applying gradients
- Understanding color modes (CMYK, RGB)

Preflight and Export Preparation

- Preflight checks to avoid print errors
- Font and image verification
- Previewing overprint and separations
- Packaging the entire project
- Exporting to PDF for print or digital use
- Using export presets for optimal output

Recommended Follow-up Training

[Training: InDesign with AI – From Text to Image](#)

Training: Indesign with AI – From text to image

Introduction: Refresher on InDesign

- Style Management: Character, Paragraph, and Object Styles
- Import Techniques
- Automatic Adjustment
- Hands-On Application: Mini-Project to Master the Basics

Artificial Intelligence in Graphic Creation

- Generating Images from Text Prompts
- Using a Reference Image to Enhance Creations
- Applying Effects and Styles for Personalized Visuals

Putting It Into Practice

- Techniques for Optimizing AI Image Searches
- Project: Creating a Catalog Combining Text and AI-Generated Images

Learn the Basics of InDesignn

[Formation Adobe InDesign: les bases](#)

InDesign Training: Mastering the Creation of Long Documents

InDesign for Everyone: Creating Long Documents

Introduction to Paragraph, Character, and Object Styles

- Create and apply styles for headings, body text, and other document elements.
- Ensure consistency and uniformity throughout the document.
- Easily modify the appearance of elements by adjusting a single style.

Using Master Pages

- Create master pages for a consistent layout.
- Quickly apply repetitive design elements to all pages.
- Customize master pages for different content types (e.g., headers, footers, page numbering).

Organizing Long Documents: Sections

- Divide a large document into sections for simplified management.
- Options for numbering and sections.

Managing Links and Images

- Organize and manage linked files (images, graphics, etc.).
- Use the “Links” panel to update and check for missing or modified links.
- Ensure smooth image management to avoid errors during export.

Working with Layers

- Organize different elements of your document using layers (text, images, background, etc.).
- Facilitate the management of complex documents by isolating specific elements.
- Work more efficiently without risking disruption to other parts of the design.

Saving and Version Management

- Regularly save to prevent data loss.
- Create versions of your file to track project evolution.
- Use versioned copies to collaborate safely and revert to a previous version if necessary.

Preflight Check Before Printing

- Use the “Preflight” panel to identify errors before finalizing a document.
- Check for missing fonts, broken image links, and other common errors.
- Ensure flawless output before printing or exporting.

Keyboard Shortcuts and Productivity

- Learn and use keyboard shortcuts to work faster.
- Identify the most useful shortcuts in daily workflow.
- Maximize efficiency by intuitively using advanced tools.

Linking a Word Document to InDesign Instead of Importing

- Learn to link a Word document to InDesign to maintain text synchronization.
- Automatically update text in InDesign when changes are made to the Word document.
- Manage long and complex documents more smoothly with this linking method.

Looking for a tool for your multi-page needs? : Consider Adobe InDesign

InDesign, as its name suggests, is graphic design software. The latter offers about the same tools as its Photoshop and Illustrator cousins. On the other hand, the real strength of InDesign is multi-page work. So, if you have to produce books, brochures or flyers, for example, InDesign will be your best tool.

Adobe InDesign: What are the benefits?

It is a software that was launched in 2002 with the aim of replacing PageMaker. We must therefore see InDesign as a mix of Photoshop, Illustrator and Word. You will be able to independently process your content there thanks to the boxes. So you might have text in one and a photo in another. Your modifications can be done separately and will not impact the other content boxes.

Thus, InDesign remains the ultimate tool for layout. This is the main advantage of using this software. Indeed, you can work on several pages, unlike Photoshop which only allows you to work on one page at a time.

The software allows you to export your files in PDF for printing or in SWF for the internet. Very versatile and offering many tools, InDesign is a lever for your multi-page document projects.

So you can mix text, pixel content and vector images. All this, on one page. This is obviously one of the main attractions of InDesign. Not being as advanced as its Photoshop or Illustrator counterparts, it nevertheless offers a lot of tools and comes first when it comes to multi-page documents.

Adobe InDesign: How can Doussou Formation help you?

Getting started with new software is never easy. We know this well and that is why we have designed a tailor-made training to teach you how to use InDesign. We will start by showing you the interface of this software. Once you're comfortable with the elements, we'll dive deeper into them, starting with document creation and content block management. You will then see the text within InDesign and then the tables. Next, we'll explore color management together. Once these basic elements are understood, you will be ready for the more advanced content.

That is to say, the advanced layout allowing to design a book for example. Or, dynamic legends for example. With the tools of InDesign and the expertise of Doussou Formation, designing multi-page documents of professional quality will no longer be a secret for you.

Our training revolves around theoretical and practical elements in order to make you work on your learning. Our tailor-made formula allows our trainers to adapt to your needs and desires so that you improve the aspects you will use.

Photoshop + Illustrator + InDesign Training

Creative Cloud

The essentials
How it works

Photoshop

Introduction to Photoshop training

Software interface

Selections and their management
Colors (RGB, CMYK)
Layers, layer styles and how to manage them properly
Drawing tools
Creation and management of text
Touch-ups
Color corrections
Filters

Illustrator

Introduction to Illustrator training

Creating a new document
The toolbox
Zoom and move
Work plans
Guides and the different display modes
Selections and layer management
Drawing with the Pen tool

InDesign

Introduction to Indesign training

Launching the software and customizing the workspace
Creating an InDesign document
Document properties
Grids, rulers and guides
Blocks: creating and transforming them
Spacing between blocks
Managing text in blocks
Characters and paragraphs
Tables
Images
Pages
Long documents

InDesign Advanced Training

Introduction to the Adobe InDesign – Advanced Training

- Set up document and application preferences

- Understand color management and ICC profiles
- Master the key stages of a professional production workflow
- Effectively use and customize template files

Advanced Layout Techniques

- Create and manage complex master pages
- Structure long documents (sections, chapters, text frame threading)
- Assemble a book using InDesign CC
- Optimize vertical content alignment
- Organize elements using layers for better clarity

Advanced Text Features

- Manage multi-column text layouts
- Insert bullet points, numbering, and anchored objects
- Use tabulations and special spacing options
- Implement text variables and break characters

Advanced Style Management

- Streamline formatting with paragraph, character, and object styles
- Create list styles with automatic numbering
- Configure nested styles and GREP styles
- Import styles from Word documents
- Synchronize styles across documents in Book mode
- Automatically generate tables of contents and footnotes

Image Import and Management Mastery

- Use grid-based image importation techniques
- Create dynamic captions from metadata

Advanced Color and Table Management

- Manage transparency, overprint settings, and ink coverage
- Design layouts using tables
- Apply table and cell styles consistently

Document Structuring and Metadata

- Generate tables of contents and interactive indexes
- Use advanced indexing tools such as Indexmatic
- Create bookmarks and integrate interactive buttons

Preparing for Final Output

- Design a book spine and back cover
- Create and apply custom preflight profiles
- Perform comprehensive preflight checks

- Export to PDF for print or digital formats (interactive PDF, SWF)
- Print layout spreads according to industry standards

Suggested Complementary Training

[Course: InDesign with AI – From Text to Image](#)

Creative AI with Adobe: Boost Your Visual Workflow

Introduction to AI in Graphic Design

- Overview of generative AI
- Challenges and benefits in the creative workflow

Photoshop & Generative AI

- Using intelligent selection tools (Object Selector, Sky, Subject)
- Creating layer masks
- Removing unwanted elements using Generative Fill
- AI-powered background replacement
- Adobe Generative Expand: how it works and best practices

Workshop 1 – Retouch an existing image using AI tools

Objective: Remove an element, change the background, and apply a mask using the AI extension

Illustrator & Generative AI

- Generate simple graphic elements via prompts (objects, icons, scenes)
- Apply visual reference styles
- Use filtered searches and get tailored results
- Create generative vector patterns
- AI-powered recoloring of illustrations

Workshop 2 – Create a mini brand identity using AI

Objective: Generate a set of assets (icon, pattern, recoloring) from a simple creative brief

New: InDesign & Image Generation

- Generate images directly in InDesign from a prompt
- Choose and adapt styles to match your layout
- Use cases: cover images, ambient illustrations
- Hands-on: quickly build a layout using a generated image
- Professional workflow insights (validation, editing in Photoshop/Illustrator)

Workshop 3 – Design a cover or promo sheet using AI-generated visuals

Objective: Use image generation in a layout tailored to the document's style and purpose