Corporate Training

If there is one field that is constantly evolving, it's information technology. To stay on top of the latest trends, today's companies must invest in staff training. And when companies seek IT training, they turn to Doussou Formation. Doussou Formation offers more than 101 training titles ready for you.

- Our team consists of 15 experts in their respective fields.
- We prioritize small groups (maximum of five learners) to maximize personalization, retention, and hands-on practice.
- 97% of our clients are satisfied with our training programs.

Our trainers come to your company, which allows you to:

- Avoid productivity loss due to employee travel.
- Work directly with your equipment and software to maximize knowledge transfer.
- Incorporate your internal context and tailor the training to your realities.
- Share confidential information among colleagues without concern.
- Build even stronger team spirit.

— Companies such as TC Transcontinental, Vidéotron, Bell Media, Desjardins, and National Bank, to name a few, have placed their trust in us.

Steps for Corporate Training:

- Identification of training needs.
- Profiling of learners to better understand their expertise level on the topic.
- Development of a customized training plan.
- Integration of relevant examples from the company's industry.
- Development of training and support materials.
- Selection of the most suitable trainer based on objectives and industry.
- Training delivery.
- Participant evaluation of the session.
- Training feedback, and
- Personalized coaching as needed.

Our Information Technology (IT) Training Courses:

- Design Training (Photoshop, Illustrator, InDesign, InCopy);
- 3D Programming (Rhino 3D);
- Programming (Python, Java, C#, PHP);
- Website Creation (HTML, CSS, Angular, ReactJS, WordPress);
- Office 365: Outlook, Word, PowerPoint, Excel, Access, OneNote, OneDrive,

Power BI, Flow, Forms, Stream, Teams, Yammer, SharePoint, Planner, Skype;

- Project Management;
- – and many more

Our Human Capital Training Courses:

- Training: Managing a Difficult Employee;
- Training: Conflict Management in the Workplace;
- Professional Efficiency: Managing Your Time and Priorities

Tell Us About Your Needs

Receive a service proposal with no obligation on your part

Can't find the training you're looking for? Doussou Formation can create a custom program. Stay up to date with our latest training courses by subscribing to our newsletter. You'll receive new course titles as soon as they're launched, along with an exclusive introductory discount. It pays to subscribe.

By email: info@doussou-formation.com

Which tool to use for illustration and vector drawing? : Adobe Illustrator

Are you talented and have you designed the logo for your new company yourself? However, every time you change the size of it, are you affecting the quality? That's because you're not using Illustrator!

Adobe Illustrator: What is it?

Adobe Illustrator is, as its name suggests, software for creating illustrations. So you can prepare logos and designs on it. This is the important distinction to make with Photoshop which instead focuses on photo editing. Another distinction to make is that Illustrator uses the vector image. Basically, the software takes mathematical formulas to generate your illustrations. So when you enlarge or reduce your drawings, it's just the equation data that changes. You won't have to deal with this, all you need to

remember is that your image won't lose quality since there are no pixels unlike Photoshop.

Illustrator, like its cousins Photoshop, Premiere Pro or InDesign, remains an Adobe creation. Launched in 1987, the software has received myriad improvements since then. Always more accessible, the software which had started on small black and white screens is now a reference for illustration.

Also, Adobe Illustrator chose the Béziers curve as the starting line. Thus, you only have to modify this curve in order to describe circles or other geometric shapes. Initially, this was intimidating for users. But the latter quickly realized that there were many advantages over the price.

Adobe Illustrator: What are the benefits?

The biggest advantage remains, without a doubt, the possibility of modifying the size of an image without losing resolution quality. This is due to the fact that to constitute an image, Illustrator does not use pixels, but rather vectors.

Obviously, each element that makes up your illustration can also be modified endlessly without losing resolution. It is therefore a plus if you have to create images whose format is gigantic or if you have to transpose an image that was originally small on a large surface.

The number of tools at your fingertips is immense. If you can think of it, chances are you can do it with Illustrator. Moreover, even if in this chapter Illustrator cannot compete with InDesign, you still have the possibility of creating more than one page. This is an advantage over Photoshop where you are limited to one page.

Adobe Illustrator: How can Doussou help you?

As we mentioned, the Béziers curve or vectors can be off-putting when you are not familiar with them. But if you want to do professional illustrations, learning to use Illustrator will be your most profitable investment.

At the end of your training with us, you will be autonomous with Illustrator and will be able to produce the logo of your future company yourself. You will be able to put your ideas on paper, however brilliant and original they may be.

We will introduce the course with a learning of the interface and the basics. When you're ready, we'll teach you about vector drawing, editing illustrations, and bringing in masks. Next, we'll explore text and layers. Finally, Doussou Formation will teach you how to export your work in order to

benefit the world. Our approach allows us to adapt to your needs and desires. Do not hesitate to contact us if you have any questions.

About

`Founded in 2016`

97% satisfaction

Doussou Formation — Canadian provider of market-ready IT training

Founded in 2016, **Doussou Formation** quickly established itself as a leader in training for
information technology, office productivity, human capital, project management, and graphic design, in Quebec and across Canada.

Our approach & quality commitment

- **Certifications and recognition:** over 97% satisfaction based on client evaluations.
- **Practice-based pedagogy:** 100% hands-on training, in small groups, with course materials, personalized follow-up, and certification at the end of the program.
- **Experienced trainers:** seasoned professionals, rigorously selected and assigned according to your needs.

Geographic reach & accessibility

Our training sessions are offered in person in **Montreal**, **Quebec City**, and **Gatineau/Ottawa**,
as well as in **virtual classrooms** accessible anywhere in Canada.

We serve **businesses**, **public organizations**, **NPOs**, and **individuals**
with a standardized "market-available" offering, compliant with procurement requirements (no custom development).

Montreal
Quebec City
Gatineau / Ottawa
Online (Canada)

Training domains & topics

More than **100 ready-to-start courses** — organized by major **topics** to quickly meet your needs.

Productivity & Office Tools
Data & Analytics
Development & DevOps
Collaboration & M365

Design, Graphics & Multimedia
Leadership & Human Capital
Project Management
Digital Marketing & SEO
Emerging Technologies & AI

Productivity & Office Tools

- **Spreadsheets & automation** — Excel (pivot tables, Power Pivot), Google Sheets
- **Documents & layout** — Advanced Word, templates, mail merge
- **Communication** — Outlook, email best practices

Data & Analytics

- **BI & visualization** — Power BI (Modeling, DAX), Tableau
- **Databases** — SQL (queries, optimization)
- **Data science** — Python for analysis

Collaboration & M365

- **Teams & team productivity** — meetings, channels, best practices
- **SharePoint & OneDrive** — structures, permissions, governance
- **Copilot & applied AI** — responsible use and quick wins

Design, Graphics & Multimedia

- **Adobe Suite** — Photoshop, InDesign, Illustrator
- **UX/UI & prototyping** — Figma, mockups and components
- **Animation & content** — basics of 2D/3D, visual storytelling

Leadership & Human Capital

- **Management** — leadership, two-way feedback
- **Effectiveness** — time & priority management
- **Work climate** — managing difficult employees

Project Management

- **Methods & tools** — planning, monitoring, risk management
- **Microsoft Project** — calendars, resources, reports
- **Agile/Hybrid** — practical team practices

Digital Marketing & SEO

- **SEO** — technical, content, linking, monitoring
- **Acquisition** — Google Ads, social media

- **Content** — editorial guidelines, conversion pages

Emerging Technologies & AI

- **Generative AI** — ChatGPT, Copilot, best practices
- **Systems & dev** — Linux, JavaScript, React, DevOps
- **Automation** — scripts, integrations, workflows

*Indicative lists: each topic is available at **beginner**, **intermediate**, and **advanced** levels, in person or in virtual classrooms.*

Our clients & references

- **Governments:** federal, provincial, municipal.
- **Public institutions:** CNESST, SAAQ, BAnQ…
- **Education & NPOs:** universities, colleges, community organizations.
- **Private sectors:** Hydro-Québec, Vidéotron, Bell, Desjardins…
- **International presence:** France, DRC, Guadeloupe, Mali.

Why choose Doussou Formation?

Strength	Description
Pan-Canadian reach	In-person in Quebec + virtual across Canada.
Standardized offering	Clear, ready-to-use catalog.
Small groups & support	Better learning through personalized guidance.
Bilingual accessibility	Materials and training in French and English.
Transparent pricing	Public rates, discounts under conditions (FO1).
Proven credibility	Expert trainers, recognized clients.

Address: 1155 Metcalfe Street — Montreal

Contact us
View PDF catalog

They trust us

Many companies, institutions, and organizations place their trust in us and continue to attend our training.
Here are some examples:

Sector	Organizations
Financial services, real estate and insurance	Desjardins, National Bank of Canada, Intact, Olympus, Global Pay
Leisure, culture and hospitality	Caraïbes Nordiques, Tangente Danse, PPS Danse, Théâtre de la Dame de Cœur, Le Carrousel, Productions Roméo et Fils, Tidan
Federal government agencies	Government of Canada, RCMP, Department of Fisheries and Oceans, National Defence
Provincial government agencies	Ministry of Families, Ministry of the Environment, MSSS (Ministry of Health and Social Services), CNESST, Québec Research Fund, SAAQ, Public Curator, BAnQ (National Library and Archives of Québec), Tourisme Québec, UPAC
Municipalities	City of Montréal, Municipality of Sayabec
Education services	Laval University, Université de Montréal, Cégep de Trois-Rivières, Royal Military College Saint-Jean, University of Ottawa, CPE de la Courtepointe
Technology & communications	Captel, Blue Solutions, Progi, PMG Technologies, Hydro-Québec, Vidéotron, Bell Canada, TC Transcontinental, GRICS
Non-profit organizations	Résidence Le Monarque, Réseau-Femmes Ontario, Sphère Québec, Alzheimer Outaouais, Valoris, Culture Laval, Québec Logistics Innovation Institute
Social & public services	Urgences-Santé, IDDPNQL, CSS des Patriotes (School Service Centre), SIS Immigration, RDÉE Canada, Société Économique de l'Ontario
Associations & professional orders	Ordre de la Physiothérapie du Québec, Professions Québec, CPA Québec, Public Service Alliance, Association des cadres des CPE
Construction & manufacturing	ENERGI Fenestration, APL Construction, Canatal, MSP, Veolia, Acti Solutions, Photon, Les Bois de Plancher PG, KID Toy
Transport & logistics	Groupe Morneau, Communauto, STO Outaouais (Public Transit Service)
Agriculture & food	F. Ménard
Retail & e-commerce	Jackfield, Safran
Cosmetics & wellness	Institut de Beauté Manon Simard
International	RATP (France), IMIE (France), Davidson Paris, Koala Web (Guadeloupe), Malitel (Mali), AAC/RDC (Congo)

InCopy Training | Classes in Montreal, Quebec, Gatineau

Introduction InCopy

Master the interface, menus and tools

Contextual menu.

preferences

Learn a method of work

Integration of InCopy and InDesign.

File sharing, articles.

Export

archiving

Extraction

updating the information.

Modes of work

InCopy and InDesign

InCopy and InDesign interactions

Preparation in InDesign

Exporting Assignments for InCopy

Opening in InCopy

View mode

Fashion article, closet, layout

Settings preferences and tools

Understanding text entry

Text blocks.

Using grids.

rules and benchmarks.

Applying styles.

Fonts.

Formatting (characters, paragraphs)

Applying styles

Input error warnings

Inversion of letters

Text macros

Change the case

Spell checking

Paragraph and character styles

Calibration

InCopy Calibration or InDesign Calibration

Entering height information

Viewing information

Printing and exporting

Setting

Export in PDF format.

Finalization of the document

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