

# Corporate Training

If there is one field that is constantly evolving, it's information technology. To stay on top of the latest trends, today's companies must invest in staff training. And when companies seek IT training, they turn to Doussou Formation. Doussou Formation offers more than 101 training titles ready for you.

- Our team consists of 15 experts in their respective fields.
- We prioritize small groups (maximum of five learners) to maximize personalization, retention, and hands-on practice.
- 97% of our clients are satisfied with our training programs.

Our trainers come to your company, which allows you to:

- Avoid productivity loss due to employee travel.
- Work directly with your equipment and software to maximize knowledge transfer.
- Incorporate your internal context and tailor the training to your realities.
- Share confidential information among colleagues without concern.
- Build even stronger team spirit.

– Companies such as TC Transcontinental, Vidéotron, Bell Media, Desjardins, and National Bank, to name a few, have placed their trust in us.

## **Steps for Corporate Training:**

- Identification of training needs.
- Profiling of learners to better understand their expertise level on the topic.
- Development of a customized training plan.
- Integration of relevant examples from the company's industry.
- Development of training and support materials.
- Selection of the most suitable trainer based on objectives and industry.
- Training delivery.
- Participant evaluation of the session.
- Training feedback, and
- Personalized coaching as needed.

## **Our Information Technology (IT) Training Courses:**

- Design Training (Photoshop, Illustrator, InDesign, InCopy);
- 3D Programming (Rhino 3D);
- Programming (Python, Java, C#, PHP);
- Website Creation (HTML, CSS, Angular, ReactJS, WordPress);
- Office 365: Outlook, Word, PowerPoint, Excel, Access, OneNote, OneDrive,

Power BI, Flow, Forms, Stream, Teams, Yammer, SharePoint, Planner, Skype;

- Project Management;
- – and many more

#### **Our Human Capital Training Courses:**

- Training: Managing a Difficult Employee;
- Training: Conflict Management in the Workplace;
- Professional Efficiency: Managing Your Time and Priorities

### **Tell Us About Your Needs**

**Receive a service proposal with no obligation on your part**

*Can't find the training you're looking for? Doussou Formation can create a custom program. Stay up to date with our latest training courses by subscribing to our newsletter. You'll receive new course titles as soon as they're launched, along with an exclusive introductory discount. It pays to subscribe.*

**By email: [info@doussou-formation.com](mailto:info@doussou-formation.com)**

---

## **Looking for a tool for your multi-page needs? : Consider Adobe InDesign**

InDesign, as its name suggests, is graphic design software. The latter offers about the same tools as its Photoshop and Illustrator cousins. On the other hand, the real strength of InDesign is multi-page work. So, if you have to produce books, brochures or flyers, for example, InDesign will be your best tool.

#### **Adobe InDesign: What are the benefits?**

It is a software that was launched in 2002 with the aim of replacing PageMaker. We must therefore see InDesign as a mix of Photoshop, Illustrator and Word. You will be able to independently process your content there thanks to the boxes. So you might have text in one and a photo in another. Your modifications can be done separately and will not impact the other content

boxes.

Thus, InDesign remains the ultimate tool for layout. This is the main advantage of using this software. Indeed, you can work on several pages, unlike Photoshop which only allows you to work on one page at a time.

The software allows you to export your files in PDF for printing or in SWF for the internet. Very versatile and offering many tools, InDesign is a lever for your multi-page document projects.

So you can mix text, pixel content and vector images. All this, on one page. This is obviously one of the main attractions of InDesign. Not being as advanced as its Photoshop or Illustrator counterparts, it nevertheless offers a lot of tools and comes first when it comes to multi-page documents.

### **Adobe InDesign: How can Doussou Formation help you?**

Getting started with new software is never easy. We know this well and that is why we have designed a tailor-made training to teach you how to use InDesign. We will start by showing you the interface of this software. Once you're comfortable with the elements, we'll dive deeper into them, starting with document creation and content block management. You will then see the text within InDesign and then the tables. Next, we'll explore color management together. Once these basic elements are understood, you will be ready for the more advanced content.

That is to say, the advanced layout allowing to design a book for example. Or, dynamic legends for example. With the tools of InDesign and the expertise of Doussou Formation, designing multi-page documents of professional quality will no longer be a secret for you.

Our training revolves around theoretical and practical elements in order to make you work on your learning. Our tailor-made formula allows our trainers to adapt to your needs and desires so that you improve the aspects you will use.

---

## **Photoshop: a versatile tool?**

Photoshop is widely recognized for retouching photos. However, the possibilities are much greater. Whether you're a beginner or have basic

knowledge, you might be surprised at how much you can do with Photoshop. Its tools allow you to let your imagination run wild. All you have to do is explore the possibilities.

### **Photo retouching**

Of course, we can edit photos using the software. Whether it is to correct a defect, remove an element that bothers your eye, change the color of a sweater, your hair or add snow, your imagination is the only limit you have! Then just like Illustrator offers, you also have the ability to play with the colors of your photos, sharpness, contrast, etc. If you have old damaged photos at home, you can even rework them to restore them to their first day appearance. Restoration is a very interesting option so as not to leave your old photos sleeping in a closet.

### **Assembly**

The software allows you to create very realistic montages. With time and patience, you can achieve quite an impressive result! What is also called photomontage consists of cutting photos in order to arrive at a final montage. While before this process was done with paper and scissors, the arrival of Photoshop has completely changed the creation of photomontage. In order to achieve a result that seems realistic, you can work on the exposure as well as the lighting of your montage. Thanks to the layers that can be superimposed, you can create totally unique images.

### **Design**

Photoshop provides you with many tools for drawing. We can name the pencil, the brushes, the geometric shapes, the airbrush as well as the pen. You will then be able to create awesome gradients and textures on your creation.

Using the software on your tablet with a pen is a great option to consider. On the one hand, it's easier to carry a tablet than a computer, but on the other hand, your drawings will probably be more precise than if they were done with your mouse.

### **Video and gif**

The software created by Adobe offers the possibility of building videos. On the other hand, Photoshop was not originally designed for editing. It is possible to do, but it will take some work. If you don't want to worry too much, you're probably better off using specialized video editing software.

Animated gifs, which have gained a lot of popularity in recent years, can be created using Photoshop. You have the option to create it with a short video or either, with a series of images normally taken in burst mode.

### How can Doussou Formation help you master Photoshop?

Whether you know absolutely nothing about the software, whether you have a basic or are quite advanced, Doussou Formation has training adapted for you as well as to push your knowledge even further.

---

## About

Founded in 2016

97% satisfaction



**Doussou Formation – Canadian provider of market-**

## ready IT training

Founded in 2016, **Doussou Formation** quickly established itself as a leader in training for information technology, office productivity, human capital, project management, and graphic design, in Quebec and across Canada.

## Our approach & quality commitment

- **Certifications and recognition:** over 97% satisfaction based on client evaluations.
- **Practice-based pedagogy:** 100% hands-on training, in small groups, with course materials, personalized follow-up, and certification at the end of the program.
- **Experienced trainers:** seasoned professionals, rigorously selected and assigned according to your needs.

## Geographic reach & accessibility

Our training sessions are offered in person in **Montreal, Quebec City, and Gatineau/Ottawa**, as well as in **virtual classrooms** accessible anywhere in Canada.

We serve **businesses, public organizations, NPOs, and individuals** with a standardized “market-available” offering, compliant with procurement requirements (no custom development).

[Montreal](#)

[Quebec City](#)

[Gatineau / Ottawa](#)

[Online \(Canada\)](#)

## Training domains & topics

More than **100 ready-to-start courses** – organized by major **topics** to quickly meet your needs.

Productivity & Office Tools  
Data & Analytics  
Development & DevOps  
Collaboration & M365  
Design, Graphics & Multimedia  
Leadership & Human Capital  
Project Management  
Digital Marketing & SEO  
Emerging Technologies & AI

### Productivity & Office Tools

- **Spreadsheets & automation** – Excel (pivot tables, Power Pivot), Google Sheets
- **Documents & layout** – Advanced Word, templates, mail merge
- **Communication** – Outlook, email best practices

### Data & Analytics

- **BI & visualization** – Power BI (Modeling, DAX), Tableau
- **Databases** – SQL (queries, optimization)
- **Data science** – Python for analysis

### Collaboration & M365

- **Teams & team productivity** – meetings, channels, best practices
- **SharePoint & OneDrive** – structures, permissions, governance
- **Copilot & applied AI** – responsible use and quick wins

### Design, Graphics & Multimedia

- **Adobe Suite** – Photoshop, InDesign, Illustrator
- **UX/UI & prototyping** – Figma, mockups and components
- **Animation & content** – basics of 2D/3D, visual storytelling

### Leadership & Human Capital

- **Management** – leadership, two-way feedback
- **Effectiveness** – time & priority management
- **Work climate** – managing difficult employees

## Project Management

- **Methods & tools** – planning, monitoring, risk management
- **Microsoft Project** – calendars, resources, reports
- **Agile/Hybrid** – practical team practices

## Digital Marketing & SEO

- **SEO** – technical, content, linking, monitoring
- **Acquisition** – Google Ads, social media
- **Content** – editorial guidelines, conversion pages

## Emerging Technologies & AI

- **Generative AI** – ChatGPT, Copilot, best practices
- **Systems & dev** – Linux, JavaScript, React, DevOps
- **Automation** – scripts, integrations, workflows

*Indicative lists: each topic is available at **beginner**, **intermediate**, and **advanced** levels, in person or in virtual classrooms.*

## Our clients & references

- **Governments:** federal, provincial, municipal.
- **Public institutions:** CNESST, SAAQ, BANQ...
- **Education & NPOs:** universities, colleges, community organizations.
- **Private sectors:** Hydro-Québec, Vidéotron, Bell, Desjardins...
- **International presence:** France, DRC, Guadeloupe, Mali.

## Why choose Doussou Formation?

Strength	Description
<b>Pan-Canadian reach</b>	In-person in Quebec + virtual across Canada.
<b>Standardized offering</b>	Clear, ready-to-use catalog.
<b>Small groups &amp; support</b>	Better learning through personalized guidance.
<b>Bilingual accessibility</b>	Materials and training in French and English.
<b>Transparent pricing</b>	Public rates, discounts under conditions (F01).
<b>Proven credibility</b>	Expert trainers, recognized clients.

Address: 1155 Metcalfe Street – Montreal

[Contact us](#)

[View PDF catalog](#)

## They trust us

Many companies, institutions, and organizations place their trust in us and continue to attend our training.

Here are some examples:

Sector	Organizations
<b>Financial services, real estate and insurance</b>	Desjardins, National Bank of Canada, Intact, Olympus, Global Pay
<b>Leisure, culture and hospitality</b>	Caraïbes Nordiques, Tangente Danse, PPS Danse, Théâtre de la Dame de Cœur, Le Carrousel, Productions Roméo et Fils, Tidan
<b>Federal government agencies</b>	Government of Canada, RCMP, Department of Fisheries and Oceans, National Defence
<b>Provincial government agencies</b>	Ministry of Families, Ministry of the Environment, MSSS (Ministry of Health and Social Services), CNESST, Québec Research Fund, SAAQ, Public Curator, BAnQ (National Library and Archives of Québec), Tourisme Québec, UPAC
<b>Municipalities</b>	City of Montréal, Municipality of Sayabec
<b>Education services</b>	Laval University, Université de Montréal, Cégep de Trois-Rivières, Royal Military College Saint-Jean, University of Ottawa, CPE de la Courtepointe
<b>Technology &amp; communications</b>	Captel, Blue Solutions, Progi, PMG Technologies, Hydro-Québec, Vidéotron, Bell Canada, TC Transcontinental, GRICS
<b>Non-profit organizations</b>	Résidence Le Monarque, Réseau-Femmes Ontario, Sphère Québec, Alzheimer Outaouais, Valoris, Culture Laval, Québec Logistics Innovation Institute
<b>Social &amp; public services</b>	Urgences-Santé, IDDPNQL, CSS des Patriotes (School Service Centre), SIS Immigration, RDÉE Canada, Société Économique de l'Ontario
<b>Associations &amp; professional orders</b>	Ordre de la Physiothérapie du Québec, Professions Québec, CPA Québec, Public Service Alliance, Association des cadres des CPE
<b>Construction &amp; manufacturing</b>	ENERGI Fenestration, APL Construction, Canatal, MSP, Veolia, Acti Solutions, Photon, Les Bois de Plancher PG, KID Toy
<b>Transport &amp; logistics</b>	Groupe Morneau, Communauto, STO Outaouais (Public Transit Service)
<b>Agriculture &amp; food</b>	F. Ménard
<b>Retail &amp; e-commerce</b>	Jackfield, Safran

Sector	Organizations
Cosmetics & wellness	Institut de Beauté Manon Simard
International	RATP (France), IMIE (France), Davidson Paris, Koala Web (Guadeloupe), Malitel (Mali), AAC/RDC (Congo)



# PhotoShop Advanced Training

## Introduction to the Adobe Photoshop – Advanced Training

This advanced training is designed for image professionals, graphic designers, content creators, and communication specialists who want to fully leverage Photoshop's capabilities in demanding production environments. You'll learn high-level retouching, composition, and visual processing techniques tailored for both digital and print media.

### Image Fundamentals and Color Management

- Principles of additive and subtractive color synthesis
- Color spaces: HSL, RGB, CMYK
- Understanding reproduction constraints across media (photography, video, print)
- Essential adjustments: levels, curves, black & white, saturation

### Advanced Shape Creation and Management

- Vector tools: Pen, Custom Shapes, Pathfinder
- Alignments, distributions, style application and color harmonies using Adobe Color
- Converting shapes into selections or masks
- Managing vector masks and clipping paths

### Image Retouching for Production

- Visual analysis and targeted color corrections
- Expert use of adjustment layers and selective corrections

## Professional Graphic Production Tools

- Mastery of complex selections: Pen Tool, Transformations, Puppet Warp, Liquify
- Using guides, grids, quick masks, and efficient document navigation

## Professional Cutout Techniques

- Precision cutouts using paths, lassos, and smart selection tools
- Handling complex backgrounds, fine object isolation

## Layer Organization and Effects

- Blending modes, transparency, and non-destructive effects
- Dynamic text layers, layer masks, and creative fills

## Masks, Channels, and Advanced Selections

- Gradient masks and advanced typographic integration
- Using channels for precise selections and compositing

## Working with Smart Objects

- Creating, editing, and applying non-destructive filters
- Combining masks, filters, and dynamic layer structures

## Preparing and Optimizing for the Web

- Exporting to multiple formats: JPG, PNG, GIF, HTML
- Creating simple animations (GIFs) and slicing with the Slice Tool

## Creative Bonus Modules

- Photomontage, creative blur, light and depth effects
- Sky replacement, special effects, and dynamic filters
- Automation: recording actions, exporting to Illustrator
- Creating patterns, Camera RAW adjustments, and Parallax effects using the timeline