

Shopify Training

Module 1 – Introduction to E-commerce and Shopify

- Understand how e-commerce works (B2C, B2B, Dropshipping)
- Overview of **Shopify** and its ecosystem
- Create an account and complete the initial setup
- Tour of the Shopify dashboard (Shopify admin)
- Quick comparison with WordPress + WooCommerce

Module 2 – General Store Configuration

- General settings (language, currency, time zone)
- Payment configuration (Shopify Payments, PayPal, Stripe)
- Tax setup (Canada / Quebec)
- Shipping rates and delivery zones configuration
- Writing policies (returns, privacy, terms of use)

Module 3 – Product and Collection Management

- Create and edit products
- Manage variants (size, color, model)
- Organize collections (manual and automatic)
- Inventory and stock management

Module 4 – Website Design and Customization

- Select and install a theme
- Customize colors, fonts, and sections
- Create the homepage
- Manage menus and navigation
- Mobile optimization (responsive design)

Module 5 – Essential Applications

- Overview of the Shopify App Store
- Install a useful app (e.g., customer reviews or shipping)
- Manage and remove applications
- Best practices to avoid unnecessary apps

Module 6 – Visibility and Promotions Basics

- Basic SEO settings (title and description)
- Create a simple promotional code
- Connect social media accounts
- Review key statistics

Module 7 – Order Management and Performance Tracking

- Manage and process orders
- Refunds and cancellations
- Payment tracking
- Sales reports and statistics
- Analyze key performance indicators (KPIs)

Illustrator Training : Preparing Assets for After Effects

Introduction to the Illustrator Training: Preparing Your Visuals for After Effects

- Overview of the Adobe Illustrator interface
- Managing panels, windows, and the workspace layout

Creating a New Project in Illustrator

- Choosing templates or predefined formats suitable for animation
- Setting up a custom document
- Introduction to key tools essential for use with After Effects

Guides, Grids, and Rulers: Working with Precision

- Customizing guides and grids based on project requirements
- Using smart guides and rulers for accurate positioning of animated elements

Essential Tools for Designing Animation-Ready Assets

- **Pen Tool:** creating precise paths for animated shapes
- **Brush Tool** and **Blob Brush Tool:** dynamic shape creation
- **Transformation and Warp Tools:** stylizing your visuals
- **Shape Gradient Tool:** smooth transitions and morphing effects
- **Pathfinder Tool:** combining or dividing complex shapes
- **Type Tool:** integrating typography optimized for motion graphics

Layer Management and Export Preparation

- Organizing layers properly for seamless import into After Effects
- Advanced layer operations: naming, grouping, and locking elements
- Best practices for naming layers to prevent import issues

- Exporting to After Effects: compatible formats and recommended export settings

Java Training: The Most Complete Training

Introduction to Java Training

Establishment of the development environment Java programming syntax

Structure of a .java file

Primitive type variable and operator

Comment and document code

The conditions in the code: if / else,

Comparison and logic operators

The tables

Buckles

Class method

Object-oriented programming

Goal

OOP comparison and procedural language

Class and object

Methods and attributes

Relationships between classes

Interface concept

Abstract class

Practical Workshop: Class Designs and Linking Classes

Exceptions in the Java language

Principle of an exception

Manipulate exceptions

Java input / output management

Package java.io

Operator reading / writing

Format: binary, text

Character set and encoding

Collections & Files

Presentation of the collections

Iterate on collections

Log Management: java.util.logging

Reading and writing files

Using buffers

Practical workshop: Manipulation of object collections

Java and databases

Principle of the JDBC API

Connect to a database

Retrieve data from a database

Link database data with Java objects

Insert data into the database

Java Training: Level 1

Introduction to Java Training

Setting Up the Development Environment

Java Programming Syntax

Structure of a .java File
Primitive Data Types and Operators
Commenting and Documenting Code
Conditional Statements: if/else, etc.
Comparison and Logical Operators
Arrays
Loops
Class Methods

Object-Oriented Programming

Objectives
OOP vs. Procedural Programming
Classes and Objects
Methods and Attributes
Relationships Between Classes
Interface Concept
Abstract Classes

Hands-on Workshop: *Designing classes and defining relationships between them*

Exceptions in Java

Exception Handling Principles
Working with Exceptions

Collections

Overview of Collections
Iterating Through Collections

Hands-on Workshop: *Working with object collections*

PhotoShop Advanced Training

Introduction to the [Adobe Photoshop – Advanced Training](#)

This advanced training is designed for image professionals, graphic designers, content creators, and communication specialists who want to fully leverage Photoshop's capabilities in demanding production environments. You'll learn high-level retouching, composition, and visual processing techniques tailored for both digital and print media.

Image Fundamentals and Color Management

- Principles of additive and subtractive color synthesis
- Color spaces: HSL, RGB, CMYK
- Understanding reproduction constraints across media (photography, video, print)
- Essential adjustments: levels, curves, black & white, saturation

Advanced Shape Creation and Management

- Vector tools: Pen, Custom Shapes, Pathfinder
- Alignments, distributions, style application and color harmonies using Adobe Color
- Converting shapes into selections or masks
- Managing vector masks and clipping paths

Image Retouching for Production

- Visual analysis and targeted color corrections
- Expert use of adjustment layers and selective corrections

Professional Graphic Production Tools

- Mastery of complex selections: Pen Tool, Transformations, Puppet Warp, Liquify
- Using guides, grids, quick masks, and efficient document navigation

Professional Cutout Techniques

- Precision cutouts using paths, lassos, and smart selection tools
- Handling complex backgrounds, fine object isolation

Layer Organization and Effects

- Blending modes, transparency, and non-destructive effects
- Dynamic text layers, layer masks, and creative fills

Masks, Channels, and Advanced Selections

- Gradient masks and advanced typographic integration
- Using channels for precise selections and compositing

Working with Smart Objects

- Creating, editing, and applying non-destructive filters
- Combining masks, filters, and dynamic layer structures

Preparing and Optimizing for the Web

- Exporting to multiple formats: JPG, PNG, GIF, HTML
- Creating simple animations (GIFs) and slicing with the Slice Tool

Creative Bonus Modules

- Photomontage, creative blur, light and depth effects
- Sky replacement, special effects, and dynamic filters
- Automation: recording actions, exporting to Illustrator
- Creating patterns, Camera RAW adjustments, and Parallax effects using the timeline

Illustrator Development Training

Introduction to Illustrator Development Training

Introduction: basics reminders

Vector Objects

Pattern creation and application

Creating and using symbols

Symbol manipulation tools

Aspect Panel

Shape designer tool

transformations

Distortion of the envelope

Width tool with variable contours

Advanced tools

3D effects

Decomposing objects

Redefining the colors of an illustration

Using the shape gradient

Coloring with the gradient mesh

Perspective grid

Objects on a perspective plane

Raster images

Linked or embedded image

links panel

Dynamic vectorization of pixels image

Automatic creation of a color chart

Dynamic Painting

Photoshop effects

Object Pixelization

Particular tracks

Transparent trace: envelope

Fusion mask

Insulation mode

Text functions

Character style leaves

Paragraph style sheets

Printing

Cleaning function

Overview of Transparency Flattening

Separation overview

Verification of resolutions

Overprint options

InCopy Training | Classes in Montreal, Quebec, Gatineau

Introduction InCopy

Master the interface, menus and tools

Contextual menu.

preferences

Learn a method of work

Integration of InCopy and InDesign.

File sharing, articles.

Export

archiving

Extraction

updating the information.

Modes of work

InCopy and InDesign

InCopy and InDesign interactions

Preparation in InDesign

Exporting Assignments for InCopy

Opening in InCopy

View mode

Fashion article, closet, layout

Settings preferences and tools

Understanding text entry

Text blocks.

Using grids.

rules and benchmarks.

Applying styles.

Fonts.

Formatting (characters, paragraphs)

Applying styles

Input error warnings

Inversion of letters

Text macros

Change the case

Spell checking

Paragraph and character styles

Calibration

InCopy Calibration or InDesign Calibration

Entering height information

Viewing information

Printing and exporting

Setting

Export in PDF format.

Finalization of the document

Explore more related Adobe and graphic design trainings:

- [Adobe InDesign Complete Training](#)
- [Photoshop Training Classes](#)
- [All Graphic Design Trainings](#)

To learn more about Adobe InCopy, visit:

[Adobe InCopy User Guide](#)