

General Terms and Conditions of Sale

Article 1: Order Confirmation

Reservations for a workshop or a training session are confirmed upon receipt of an email from an authorized representative or upon completion of online payment. In addition, any training order implies that the client accepts the training plan provided by Doussou Formation.

Article 2: Training

Doussou Formation reserves the right to make any modifications it deems useful to its training plans and to the scheduling of its training periods at any time.

Article 3: Pricing

The fees proposed by Doussou Formation are stated in Canadian dollars for Canada and in Euros for Europe. Invoices will include the applicable fees and TPS/TVQ or VAT in effect on the date the training is delivered. Any transportation or accommodation costs for participants are never included in the pricing.

Article 4: Training Cancellation

Cancellation or modification of a registration without additional fees must be made no later than fifteen (15) business days before the course start date. For cancellations made between five (5) and fifteen (15) business days prior to the course start date, 50% of the registration fees will be charged. If a participant is absent or cancels fewer than five (5) business days before the start of the course, the full registration fee will be charged. Please note that a rescheduling is considered a cancellation followed by a re-registration; the same terms therefore apply. If a participant does not attend the training, the full registration fee will be due. Cancellations and rescheduling requests must be submitted in writing (email). Participant substitutions are accepted free of charge up until the start of the course. Doussou Formation reserves the right to cancel or postpone a training session in the event of insufficient registrations.

Article 5:

In the case of on-site training, Doussou Formation is not responsible for setting up the training room.

Article 6: Administrative Documents

Doussou Formation provides supporting documents (attendance sheets, training certificates, evaluation questionnaire) together with invoices, exclusively to the designated invoice recipient. Doussou Formation cannot be held responsible for the non-receipt of the training notice by any of the client's internal recipients, particularly in cases where the participant does not attend the training.

Article 7: Internal Regulations

The participant agrees to comply with the internal regulations, acknowledging that they have read and accepted the terms.

Article 8: Confidentiality

Information and knowledge shared during the training sessions are intended for the exclusive use of the participants. All rights to the materials used belong to Doussou Formation.

Article 9: Use of Image

Client comments may be published on Doussou Formation's website and social media pages. Doussou Formation may also display the client's company logo alongside their comments unless instructed otherwise by the client.

Article 10: Training Evaluation

A training evaluation is systematically offered immediately at the end of each session. Participants are invited to complete an evaluation questionnaire on-site or online within hours of the training. This process allows us to gather immediate feedback as part of our continuous improvement efforts. Any comment, complaint, or adjustment request related to the training content or conduct must be submitted within a maximum of seven (7) calendar days following the training. After this period, no claim will be considered.

Article 11: Non-Solicitation Clause

The client agrees not to solicit, hire, or enter into a direct contract, whether paid or unpaid, with any trainer or consultant provided by Doussou Formation for a period of twelve (12) months following the completion of the service, unless prior written consent is obtained. In case of breach of this clause, a penalty equivalent to six (6) months of full-time service will be owed by the client to Doussou Formation.

Canva for Professionals: Build Impactful Graphics with Ease

Introduction to the [Canva Training](#)

Getting Started with [Canva](#)

- Understand the fundamentals of graphic design
- Discover Canva's interface and core features
- Overview of the different plans (Free, Pro, Team, etc.)

First Steps with Canva

- Create and configure your account
- Introduction to the user interface
- Navigate the menus and workspace
- Organize your content: folders and subfolders
- Adjust account settings to suit your workflow
- Create a new design from a template or blank format
- Hands-on with the editor and design tools

Graphic Design Basics in Canva

- Using and customizing templates
- Managing multi-page designs
- Simple compositions with images
- Inserting and editing graphic elements
- Typography: adding, styling, and arranging text
- Adding music, interactive links, photos, and videos
- Using charts and graphs
- Advanced features: animations, backgrounds, element locking, etc.
- App integrations: YouTube, Google Maps, and more
- Download and share your designs (PDF, PNG, web link, etc.)

Creating Presentations and Icons

- Explore various presentation formats
- Design dynamic and professional presentations
- Create and customize graphic icons

Collaborating with Canva

- Invite and manage team members
- Create, share, and co-edit designs
- Organize shared files into team folders

Recommended Complementary Training

[Publisher Training – Layout and Design of Professional Print Materials](#)

Typography Fundamentals: Mastering the Art of Visual Communication

Introduction to the [Typography Training](#)

- Understand what typography is and its central role in visual communication
- Briefly explore the history of typography to grasp its evolution and key trends
- Learn to classify typefaces by style, usage, and origin

Decoding Typeface Anatomy

- Identify baseline, x-height, ascenders, and descenders
- Understand the vertical structure of letters (stems, ascenders, descenders, etc.)
- Master essential typographic terminology (serifs, counterforms, line spacing, etc.)

Mastering Typeface Grouping

- Discover the main type families (serif, sans-serif, script, display, etc.)
- Differentiate between typeface, font, and font weight
- Learn how to pair and combine typefaces for clarity, hierarchy, and visual harmony

Integrating Typography into Graphic Design

- Design bold and expressive typographic layouts
 - Create type-based posters to deliver a strong visual message
 - Develop sigils and monograms from typographic elements
 - Use drop caps creatively to enhance editorial layout
-

After Effects Advanced Training

Introduction to the After Effects – Advanced Training

- Create dynamic and custom lower thirds to enhance your video productions
- Design smooth and elegant transitions for a polished, professional finish
- Animate titles, images, and logos in 3D for greater visual impact
- Master green screen keying (Chroma Key) for clean and effective compositing
- Leverage advanced masking techniques for precise and creative visual layering
- Apply rotoscoping techniques to isolate specific elements within a scene
- Use null objects to structure and streamline complex animations
- Integrate camera effects: control movement, zoom, and depth of field to achieve a cinematic look

Adobe After Effects Fundamentals Training

Introduction to After Effects Training

- Overview of Adobe After Effects' key features
- Exploring the user interface: tools, menus, panels, and workflow logic
- Creating and setting up a new project
- Optimizing the Project panel layout for an efficient workflow
- Saving, backing up, and managing project files

Mastering Keyframes and Animation

- Inserting and managing keyframes to animate elements
- Using markers to sync animation with audio tracks
- Refining motion with the Motion Sketch tool

Dynamic Text Animations

- Creating point text and paragraph text
- Transforming text via layer properties
- Applying preset and custom animations
- Advanced techniques: path animation, parenting, and inheritance
- Adding visual effects: shadows, blurs, typographic transitions

- Previewing animations using Adobe Bridge

Editing Effects and Transitions

- Strategic use of adjustment layers and precomps
- Navigating the Effects and Presets panel
- Managing layers on the timeline: moving, splitting, and sliding
- Creating fades, visual transitions, and audio crossfades
- Adjusting duration and managing animation extensions

Animating Vector Shapes

- Designing custom shapes with the Pen tool
- Animating shapes: twists, rounded corners, waves, etc.
- Transforming, connecting, and interpolating paths
- Converting text into vector shapes for custom animation

Typography Training

Introduction to Typography Training

- What is Typography
- Brief history of typography
- Classification of typefaces

Anatomy of a typeface

- Horizontal lines
- Vertical lines
- Lexicon

Grouping of the typefaces

- Font families
- Character fonts
- Font weights
- Font pairing

Typography based designs

- Typographic Composition
- Poster design
- Abbreviation design
- Drop cap design

FIGMA TRAINING: THE BASICS

Introduction to Figma

- Explore Figma's key tools and understand their role in the design process
- Apply best practices to organize files efficiently and structure projects effectively
- Boost productivity using essential keyboard shortcuts and strategic plugin integration

Designing a Web Interface

- Get started with Atomic Design to adopt a modular and consistent approach
- Understand the purpose of a Design System and learn how to apply it to real-world projects
- Master export formats to adapt your designs for web and mobile platforms

Diving Deeper into Design System Logic

- Create reusable graphic assets to streamline your workflow
- Distinguish between parent and child components and manage visual inheritance
- Use component variants to build flexible and scalable interfaces

Prototyping Interactive User Flows

- Structure screens and organize components for smooth prototyping
- Build an interactive prototype using existing assets and variants
- Test user flows, validate interactions, and easily share your prototype

Adobe Illustrator Training : The Basics

Introduction to the [Adobe Illustrator Training](#)

Getting Started with Adobe Illustrator

- General overview of the software and its applications (logos, illustrations, layouts, etc.)
- Getting familiar with the user interface
- Customizing the workspace
- Understanding vector-based design and export formats

Vector Drawing and Fundamental Tools

- Creating and editing predefined objects
- Managing positioning, layers, foreground/background
- Using guides, rulers, grids, and display modes
- Custom paths with the Pen Tool (anchor points, curves, handles)
- Drawing tools: Brush, Blob Brush, Freeform tools
- Selection tools and essential keyboard shortcuts
- Creating charts using the Graph Tool

Transformations and Object Construction

- Basic and advanced transformations (scale, rotate, skew)
- Repeating actions with shortcuts (Ctrl/Cmd + D)
- Creating complex shapes with Pathfinder and Shape Builder Tool
- Distorting shapes using Envelope Distort
- Merging and blending vector objects

Masks, Styles, and Graphic Effects

- Creating clipping masks
- Using the Appearance panel and Illustrator effects
- Managing strokes, dashed lines, arrows, and custom styles
- Creating and applying graphic styles

Advanced Color Management

- Using the Swatches panel and creating global colors
- Applying linear and radial gradients
- Working with transparency, blending modes, and the Color panel

Working with Text

- Adding and formatting typographic content
- Curved text, area text, vertical text, and text on a path
- Font management and using Adobe Fonts

Layers, Isolation Mode, and Organization

- Object hierarchy and layer management
- Using Isolation Mode for precise editing
- Organizing elements efficiently within a document

Saving and Exporting

- Saving in native formats (.ai, .ait)
- Exporting as high-resolution PDFs for print
- Exporting to bitmap formats (JPG, PNG, TIFF, PSD)
- Optimizing files for web or social media

Why choose Doussou Formation for your development? Here are 5 good reasons!

Technology is changing at breakneck speed. Workplaces are following the same trend. In order to stay ahead of this race, you must improve your knowledge. Whatever your needs, your abilities and your field of employment, Doussou Formation is the refueling stop that will propel you to the finish line. Here are 5 good reasons to trust Doussou Formation to enrich your know-how.

1. A wide variety of training

Our training directory includes more than a hundred. These range from initiations for beginners to advanced courses. Whether you want to take training to improve your knowledge of the French language, master software or improve your use of social media, we can help you. We offer programming courses, training to perfect your skills in human resources, training in web marketing and many more. In short, as you can see, we certainly have a tailor-made course for you. All you have to do is visit our website to find the training that will advance your career.

2. Approved and experienced trainers

You are professionals who have little time. We understand this well and our trainers too. They have decades of experience and their courses have been tailor-made for people like you. They will seek to understand your needs in order to work precisely on what you want to improve. Also, their large background will allow them to target points that you might not have noticed. Obviously, this will ensure that you will come out of our courses with solid skills thanks to the supervision of our certified trainers.

3. Certified training

Your success is our motivation. And when you complete a course with Doussou Formation, you'll get a certificate to show off your hard work and learning. We even offer training recognized by government entities such as our training: "Manage conflicts in the workplace" which is recognized by Emploi-Québec. You will be able to show your employer that you have taken a step forward in terms of your know-how.

4. Flexibility in content

Thanks to our experienced trainers, the content of our courses will target not only what you want to perfect, but also your needs. We will identify them together and we will work on these shortcomings in order to make them strengths. Doussou Formation sees the potential that exists in you and we want to offer you the tools to take full control of it. Our courses are suitable for groups, individuals and companies. Our practical workshops allow you to work directly on the cases that apply to you. Thus, the relevance of your training will be directly observable. These are modulated for you.

5. Short learning curve

Going back to school represents an investment in time and money. In addition, this time spent in class will prevent you from working as much. Thus, our flexible and short-term training courses have been designed for professionals. You will acquire the knowledge necessary for your development in a short time. The formula of our courses allows you to learn the important, regardless of the training chosen and to make you practice it so that you incorporate the learning quickly and sustainably.

Which tool to use for illustration and vector drawing? : Adobe Illustrator

Are you talented and have you designed the logo for your new company yourself? However, every time you change the size of it, are you affecting

the quality? That's because you're not using Illustrator!

Adobe Illustrator: What is it?

Adobe Illustrator is, as its name suggests, software for creating illustrations. So you can prepare logos and designs on it. This is the important distinction to make with Photoshop which instead focuses on photo editing. Another distinction to make is that Illustrator uses the vector image. Basically, the software takes mathematical formulas to generate your illustrations. So when you enlarge or reduce your drawings, it's just the equation data that changes. You won't have to deal with this, all you need to remember is that your image won't lose quality since there are no pixels unlike Photoshop.

Illustrator, like its cousins Photoshop, Premiere Pro or InDesign, remains an Adobe creation. Launched in 1987, the software has received myriad improvements since then. Always more accessible, the software which had started on small black and white screens is now a reference for illustration.

Also, Adobe Illustrator chose the Béziere curve as the starting line. Thus, you only have to modify this curve in order to describe circles or other geometric shapes. Initially, this was intimidating for users. But the latter quickly realized that there were many advantages over the price.

Adobe Illustrator: What are the benefits?

The biggest advantage remains, without a doubt, the possibility of modifying the size of an image without losing resolution quality. This is due to the fact that to constitute an image, Illustrator does not use pixels, but rather vectors.

Obviously, each element that makes up your illustration can also be modified endlessly without losing resolution. It is therefore a plus if you have to create images whose format is gigantic or if you have to transpose an image that was originally small on a large surface.

The number of tools at your fingertips is immense. If you can think of it, chances are you can do it with Illustrator. Moreover, even if in this chapter Illustrator cannot compete with InDesign, you still have the possibility of creating more than one page. This is an advantage over Photoshop where you are limited to one page.

Adobe Illustrator: How can Doussou help you?

As we mentioned, the Béziere curve or vectors can be off-putting when you are not familiar with them. But if you want to do professional illustrations,

learning to use Illustrator will be your most profitable investment.

At the end of your training with us, you will be autonomous with Illustrator and will be able to produce the logo of your future company yourself. You will be able to put your ideas on paper, however brilliant and original they may be.

We will introduce the course with a learning of the interface and the basics. When you're ready, we'll teach you about vector drawing, editing illustrations, and bringing in masks. Next, we'll explore text and layers. Finally, Doussou Formation will teach you how to export your work in order to benefit the world. Our approach allows us to adapt to your needs and desires. Do not hesitate to contact us if you have any questions.