Looking for a tool for your multi-page needs? : Consider Adobe InDesign

InDesign, as its name suggests, is graphic design software. The latter offers about the same tools as its Photoshop and Illustrator cousins. On the other hand, the real strength of InDesign is multi-page work. So, if you have to produce books, brochures or flyers, for example, InDesign will be your best tool.

Adobe InDesign: What are the benefits?

It is a software that was launched in 2002 with the aim of replacing PageMaker. We must therefore see InDesign as a mix of Photoshop, Illustrator and Word. You will be able to independently process your content there thanks to the boxes. So you might have text in one and a photo in another. Your modifications can be done separately and will not impact the other content boxes.

Thus, InDesign remains the ultimate tool for layout. This is the main advantage of using this software. Indeed, you can work on several pages, unlike Photoshop which only allows you to work on one page at a time.

The software allows you to export your files in PDF for printing or in SWF for the internet. Very versatile and offering many tools, InDesign is a lever for your multi-page document projects.

So you can mix text, pixel content and vector images. All this, on one page. This is obviously one of the main attractions of InDesign. Not being as advanced as its Photoshop or Illustrator counterparts, it nevertheless offers a lot of tools and comes first when it comes to multi-page documents.

Adobe InDesign: How can Doussou Formation help you?

Getting started with new software is never easy. We know this well and that is why we have designed a tailor-made training to teach you how to use InDesign. We will start by showing you the interface of this software. Once you're comfortable with the elements, we'll dive deeper into them, starting with document creation and content block management. You will then see the text within InDesign and then the tables. Next, we'll explore color management together. Once these basic elements are understood, you will be ready for the more advanced content.

That is to say, the advanced layout allowing to design a book for example. Or, dynamic legends for example. With the tools of InDesign and the expertise of Doussou Formation, designing multi-page documents of professional quality will no longer be a secret for you.

Our training revolves around theoretical and practical elements in order to make you work on your learning. Our tailor-made formula allows our trainers to adapt to your needs and desires so that you improve the aspects you will use.

Which tool to use for illustration and vector drawing? : Adobe Illustrator

Are you talented and have you designed the logo for your new company yourself? However, every time you change the size of it, are you affecting the quality? That's because you're not using Illustrator!

Adobe Illustrator: What is it?

Adobe Illustrator is, as its name suggests, software for creating illustrations. So you can prepare logos and designs on it. This is the important distinction to make with Photoshop which instead focuses on photo editing. Another distinction to make is that Illustrator uses the vector image. Basically, the software takes mathematical formulas to generate your illustrations. So when you enlarge or reduce your drawings, it's just the equation data that changes. You won't have to deal with this, all you need to remember is that your image won't lose quality since there are no pixels unlike Photoshop.

Illustrator, like its cousins ⧉Photoshop, Premiere Pro or InDesign, remains an Adobe creation. Launched in 1987, the software has received myriad improvements since then. Always more accessible, the software which had started on small black and white screens is now a reference for illustration.

Also, Adobe Illustrator chose the Béziers curve as the starting line. Thus, you only have to modify this curve in order to describe circles or other geometric shapes. Initially, this was intimidating for users. But the latter quickly realized that there were many advantages over the price.

Adobe Illustrator: What are the benefits?

The biggest advantage remains, without a doubt, the possibility of modifying the size of an image without losing resolution quality. This is due to the fact that to constitute an image, Illustrator does not use pixels, but rather vectors.

Obviously, each element that makes up your illustration can also be modified endlessly without losing resolution. It is therefore a plus if you have to create images whose format is gigantic or if you have to transpose an image that was originally small on a large surface.

The number of tools at your fingertips is immense. If you can think of it, chances are you can do it with Illustrator. Moreover, even if in this chapter Illustrator cannot compete with InDesign, you still have the possibility of creating more than one page. This is an advantage over Photoshop where you are limited to one page.

Adobe Illustrator: How can Doussou help you?

As we mentioned, the Béziers curve or vectors can be off-putting when you are not familiar with them. But if you want to do professional illustrations, learning to use Illustrator will be your most profitable investment.

At the end of your training with us, you will be autonomous with Illustrator and will be able to produce the logo of your future company yourself. You will be able to put your ideas on paper, however brilliant and original they may be.

We will introduce the course with a learning of the interface and the basics. When you're ready, we'll teach you about vector drawing, editing illustrations, and bringing in masks. Next, we'll explore text and layers. Finally, Doussou Formation will teach you how to export your work in order to benefit the world. Our approach allows us to adapt to your needs and desires. Do not hesitate to contact us if you have any questions.

Canva: a free and accessible tool?

A tool that allows you to create logos, videos, slideshows, visuals and more for free? This is exactly what Canva offers us! Without having to master Photoshop or software that is sometimes more complex, Canva represents a very interesting option as it meets everyone's needs and is very accessible.

What is Canva?

Canva is a web platform that allows you to do graphic design and create documents of all kinds. The free version gives users access to templates, images, illustrations, and even more options. However, although this version can be very useful for new users, it is limited in terms of functionality. As for the pro version, a paid version, it gives access to the entire content catalog. The possibilities are almost endless!

Its versatility

We particularly like the platform for its great versatility. Its usefulness reaches as much the person responsible for creating slideshows for work as the content manager wishing to wow the gallery with powerful visuals. With Canva, you can create business cards, social media posts, graphic organizers, video ads and more! It goes without saying that Canva is a must when it comes to graphic design.

Its ease of use

Whether you're a graphic design pro or a beginner, you'll have no problem getting by with Canva. Its interface is minimalist and the different options are well integrated and discarded. You can create exactly what you have in mind either by using the images and illustrations offered by the site or by uploading your own.

Its free illustrations and patterns

Canva offers thousands of completely free illustrations and templates! So if you lack inspiration in your creative process, the existing models will revive your inspiration and your creativity! Since Canva's illustrations are many and varied, there's definitely something for everyone.

Your best ally in visual or content creation is without a doubt Canva! Using this platform, you will be able to create graphic projects that will stand out. All you have to do is let your imagination run wild!

If you would like to learn how to create a consistent and effective visual identity with Canva, we will be happy to help you! Doussou Formation offers the training that will take you to new heights in terms of graphic design and brand image development. Here's the training you need if you want to consolidate your digital content.

Photoshop: a versatile tool?

Photoshop is widely recognized for retouching photos. However, the possibilities are much greater. Whether you're a beginner or have basic knowledge, you might be surprised at how much you can do with Photoshop. Its tools allow you to let your imagination run wild. All you have to do is explore the possibilities.

Photo retouching

Of course, we can edit photos using the software. Whether it is to correct a defect, remove an element that bothers your eye, change the color of a sweater, your hair or add snow, your imagination is the only limit you have! Then just like Illustrator offers, you also have the ability to play with the colors of your photos, sharpness, contrast, etc. If you have old damaged photos at home, you can even rework them to restore them to their first day appearance. Restoration is a very interesting option so as not to leave your old photos sleeping in a closet.

Assembly

The software allows you to create very realistic montages. With time and patience, you can achieve quite an impressive result! What is also called photomontage consists of cutting photos in order to arrive at a final montage. While before this process was done with paper and scissors, the arrival of Photoshop has completely changed the creation of photomontage. In order to achieve a result that seems realistic, you can work on the exposure as well as the lighting of your montage. Thanks to the layers that can be superimposed, you can create totally unique images.

Design

Photoshop provides you with many tools for drawing. We can name the pencil, the brushes, the geometric shapes, the airbrush as well as the pen. You will then be able to create awesome gradients and textures on your creation.

Using the software on your tablet with a pen is a great option to consider. On the one hand, it's easier to carry a tablet than a computer, but on the other hand, your drawings will probably be more precise than if they were done with your mouse.

Video and gif

The software created by Adobe offers the possibility of building videos. On the other hand, Photoshop was not originally designed for editing. It is possible to do, but it will take some work. If you don't want to worry too much, you're probably better off using specialized video editing software.

Animated gifs, which have gained a lot of popularity in recent years, can be created using Photoshop. You have the option to create it with a short video or either, with a series of images normally taken in burst mode.

How can Doussou Formation help you master Photoshop?

Whether you know absolutely nothing about the software, whether you have a basic or are quite advanced, Doussou Formation has training adapted for you as well as to push your knowledge even further.

Acrobat Pro DC Training | Protection, Signature, Navigation

Introduction to Acrobat Pro DC Training

PDF/A backup

- Conformity levels and versions
  - PDF/A-1
  - PDF/A-2-a-b-u
  - PDF/A-3
  - PDF/A-personalized
- How to create a PDF/A standard file
- Validation

Content modification:

- Edit text and images;
- Manipulate graphic elements;
- Touch-ups on text and objects;
- Reuse PDF content – extract images and text.

Page management:

- Crop a page;
- Rotate a page;
- Insert a document;
- Move or copy pages;
- Extract pages;
- Replace pages;
- Delete pages;
- Renumber pages, headers and footers;
- Management of headers and footers;
- Insertion of a watermark;
- Managing a background;

Protection

- Redactions and properties;
- Use security devices to protect PDF files;
- 3 types of password protection;

OCR

- Optical recognition of characters and properties
- Types of text search and retrieval

Various features

- Customization and retrieval of notes and annotations, setting up of articles
- Creation of links to a file, to a page, to email and to URL
- Creation of buttons: navigation buttons, command buttons, custom

buttons by clipart
  - Add navigation structures — articles, bookmarks, links
  - Prepare PDFs for presentations

Learn the basics

[Adobe Acrobat Pro Training : Document Creation and Digital Signature](#)

Training for Non-Profit Organization

Nonprofit organizations work tirelessly for causes that support our communities. At Doussou Formation, we operate with the same mindset. We believe in our teams, strive to make a difference for our learners, and constantly seek greater efficiency.
Understanding the mission of nonprofits, and having worked with many of them in the past, we are proud to offer our support.
To help you better serve your communities, we provide an exclusive 15% discount on all our training courses for nonprofit organizations.
Doussou Formation is your first step toward training your staff and making your organization more efficient. Help more, help better—by enrolling in one of our many engaging training programs.

NPO training

Human capital and customer service

Human resources management in times of crisis

Managing a difficult employee / Recognized by Emploi-Québec

Managing conflicts in the workplace / Recognized by Emploi-Québec

How to respond effectively in a post-COVID world

Acting appropriately in situations where there is a risk of aggressiveness or assault

Attracting and retaining the best employees

Managing your time and priorities

Managing a difficult customer

French courses

Popularization and adaptation of specialized text

Linguistic revision

The art of writing

Correct and enrich your texts with Antidote

Improve your written French

Project management and efficiency

GIT: Write technical documentation

Confluence: Optimize collaboration in your company

Trello: Project management tool

The precepts of project management

Social media and web marketing

Google Ads in 7 hours

SEO and website optimization

Initiation training: Managing LinkedIn for professionals

Managing Facebook for business

Facebook Manager and statistical tool

E-Marketing and E-Mailing (Newsletter)

CRM vTiger: Customer relationship management

Advanced training: Managing LinkedIn for professionals

Getting started with MailChimp

Getting started with Instagram

WordPress and website creation

Creating a WordPress theme and SEO

WordPress: Optimize your SEO

Customized WordPress training

WordPress: Create your website with the DIVI theme

WordPress: Create a website or a blog

Acrobat Pro

PDF Expert: Document creation and digital signature

Form and digital signature

Creation of PDS documents

Accessibility

Office suite

Mastering macros and initiation to programming

Excel: Advanced

Excel: The fundamentals

[Excel: The most complete](#)

Microsoft Powerpoint

Microsoft Publisher

By email: info@doussou-formation.com

Foxit Phantom PDF Training

Professional Training – Foxit PhantomPDF: Master Advanced PDF Document Management

Streamline your document workflows with **Foxit PhantomPDF**, a powerful, intuitive, and cost-effective solution. This training is designed for professionals looking to improve the creation, editing, and structuring of PDF files within collaborative or administrative environments. Ideal for HR, legal, accounting, and marketing teams.

Getting started with the workspace

- Overview of the interface and main menus
- Efficient navigation through tabs and quick access to tools
- Smooth movement through large documents
- Custom display settings for optimal reading comfort
- Mastery of zoom, print, and preview tools

Create professional and compliant PDF documents

- Convert office files (Word, Excel, images) into PDF format
- Create PDFs from scratch or via clipboard content
- Extract text to RTF format for reuse
- Export documents to image format for web or print distribution

Edit, enhance, and structure your PDF files

- Directly edit textual content
- Add custom graphics and illustrations
- Insert shapes, images, stamps, and interactive objects

Improve internal document navigation

- Use thumbnails for a quick global overview
- Create hierarchical bookmarks to guide readers
- Add interactive links and navigation buttons
- Organize articles for a smoother reading experience

Manage document pages and structure

- Crop, rotate, and visually adjust pages
- Insert, replace, or delete pages as needed
- Smart page renumbering for logical document flow

Collaborate efficiently using commenting tools

- Activate the comment and annotation panel
- Add notes, highlights, and review marks
- Track and organize feedback for smoother teamwork

Customize your user experience

- Adjust settings to match your work style
- Define display and annotation preferences
- Configure fullscreen mode and launch behaviors
- Personalize grids, guides, and the visual workspace

Business Benefit: This training boosts team productivity, enhances collaboration on PDF documents, and ensures tighter control over validation and editing processes.

Illustrator Advanced Training

Fundamentals Review of Adobe Illustrator

- Overview of vector drawing principles
- Optimizing the Illustrator workspace
- Managing preferences and essential shortcuts

Training Objectives — Advanced Level

- Deepen your understanding of Illustrator's advanced tools
- Master complex creation functions
- Gain autonomy on demanding professional design projects

Advanced Vector Object Management

- Creating, editing, and applying **custom patterns**
- Creating and manipulating **symbols** using the dedicated panel
- Using the **Appearance panel** for non-destructive visual control
- Utilizing the **Shape Builder Tool** for merging, dividing, and composing shapes
- Advanced transformations (scaling, skewing, controlled repetitions)
- Specialized tools: **Width Tool**, **Envelope Distort**

Graphic and 3D Effects

- Applying and customizing **3D effects** (extrusion, bevel, rotation)
- Using **Blend Tool** for smooth transitions
- Advanced use of the **Gradient Mesh** for realistic shading
- Setting up the **Perspective Grid** and placing objects accurately
- Decomposing and vectorizing complex objects
- Redefining color palettes using **Recolor Artwork**

Bitmap Image Integration and Management

- Importing, linking, and embedding raster images
- Managing assets through the **Links panel**
- Using **Image Trace** for dynamic vectorization
- Generating **automatic swatches** from imported images
- Introduction to **Live Paint**
- Applying **Photoshop effects** within Illustrator
- Pixelation and control of raster effects

Advanced Paths and Masking

- Using advanced **clipping and opacity masks**
- Creating transparent paths with envelope distortions
- Working in **Isolation Mode** for efficient organization

Advanced Typography and Text

- Creating and applying **character styles**
- Creating and syncing **paragraph styles**
- Hierarchical text structuring and automation

Print Preparation

- Cleaning and verifying the document
- Previewing **transparency flattening**
- Checking **color separations**
- Configuring **overprint settings**
- Quality control of resolutions and files before export

Photoshop + Illustrator + InDesign Training

Creative Cloud

The essentials
How it works

Photoshop

Introduction to Photoshop training

Software interface
Selections and their management
Colors (RGB, CMYK)
Layers, layer styles and how to manage them properly
Drawing tools
Creation and management of text
Touch-ups
Color corrections
Filters

Illustrator

Introduction to Illustrator training

Creating a new document
The toolbox
Zoom and move
Work plans
Guides and the different display modes
Selections and layer management
Drawing with the Pen tool

InDesign

Introduction to Indesign training

Launching the software and customizing the workspace
Creating an InDesign document
Document properties
Grids, rulers and guides
Blocks: creating and transforming them
Spacing between blocks
Managing text in blocks
Characters and paragraphs
Tables
Images
Pages
Long documents

FileMaker Training | Classes in Montreal, Quebec, Gatineau

Introduction to FileMaker Training

What is a database?
FileMaker Pro Software Overview

Features overview

File creation

FileMaker Pro environment

File creation

Creating a topic
Possible topic types
Heading modification

Understand possible ways of working

Usage mode
Model mode
Search mode
Preview mode
Transfer from one mode to another

Work in use mode

Registration creation
Delete record
Data input
Using indexes and lists

Work in model mode

Create a template
Modify a template
Use pre-defined templates

Work in search mode

Create a query
Edit a query
Perform global searches
Perform specific searches

Work in print mode

Preview before printing
Printing a data sheet
Printing a table structure
Format topics
Date, time, number and text
Formatting and deleting a template

Report creation

Creation with assistant
Statistics