

Adobe Illustrator Training : The Basics

Introduction to the [Adobe Illustrator Training](#)

Getting Started with Adobe Illustrator

- General overview of the software and its applications (logos, illustrations, layouts, etc.)
- Getting familiar with the user interface
- Customizing the workspace
- Understanding vector-based design and export formats

Vector Drawing and Fundamental Tools

- Creating and editing predefined objects
- Managing positioning, layers, foreground/background
- Using guides, rulers, grids, and display modes
- Custom paths with the Pen Tool (anchor points, curves, handles)
- Drawing tools: Brush, Blob Brush, Freeform tools
- Selection tools and essential keyboard shortcuts
- Creating charts using the Graph Tool

Transformations and Object Construction

- Basic and advanced transformations (scale, rotate, skew)
- Repeating actions with shortcuts (Ctrl/Cmd + D)
- Creating complex shapes with Pathfinder and Shape Builder Tool
- Distorting shapes using Envelope Distort
- Merging and blending vector objects

Masks, Styles, and Graphic Effects

- Creating clipping masks
- Using the Appearance panel and Illustrator effects
- Managing strokes, dashed lines, arrows, and custom styles
- Creating and applying graphic styles

Advanced Color Management

- Using the Swatches panel and creating global colors
- Applying linear and radial gradients
- Working with transparency, blending modes, and the Color panel

Working with Text

- Adding and formatting typographic content

- Curved text, area text, vertical text, and text on a path
- Font management and using Adobe Fonts

Layers, Isolation Mode, and Organization

- Object hierarchy and layer management
- Using Isolation Mode for precise editing
- Organizing elements efficiently within a document

Saving and Exporting

- Saving in native formats (.ai, .ait)
- Exporting as high-resolution PDFs for print
- Exporting to bitmap formats (JPG, PNG, TIFF, PSD)
- Optimizing files for web or social media

Looking for a tool for your multi-page needs? : Consider Adobe InDesign

InDesign, as its name suggests, is graphic design software. The latter offers about the same tools as its Photoshop and Illustrator cousins. On the other hand, the real strength of InDesign is multi-page work. So, if you have to produce books, brochures or flyers, for example, InDesign will be your best tool.

Adobe InDesign: What are the benefits?

It is a software that was launched in 2002 with the aim of replacing PageMaker. We must therefore see InDesign as a mix of Photoshop, Illustrator and Word. You will be able to independently process your content there thanks to the boxes. So you might have text in one and a photo in another. Your modifications can be done separately and will not impact the other content boxes.

Thus, InDesign remains the ultimate tool for layout. This is the main advantage of using this software. Indeed, you can work on several pages, unlike Photoshop which only allows you to work on one page at a time.

The software allows you to export your files in PDF for printing or in SWF for the internet. Very versatile and offering many tools, InDesign is a lever for your multi-page document projects.

So you can mix text, pixel content and vector images. All this, on one page. This is obviously one of the main attractions of InDesign. Not being as advanced as its Photoshop or Illustrator counterparts, it nevertheless offers a lot of tools and comes first when it comes to multi-page documents.

Adobe InDesign: How can Doussou Formation help you?

Getting started with new software is never easy. We know this well and that is why we have designed a tailor-made training to teach you how to use InDesign. We will start by showing you the interface of this software. Once you're comfortable with the elements, we'll dive deeper into them, starting with document creation and content block management. You will then see the text within InDesign and then the tables. Next, we'll explore color management together. Once these basic elements are understood, you will be ready for the more advanced content.

That is to say, the advanced layout allowing to design a book for example. Or, dynamic legends for example. With the tools of InDesign and the expertise of Doussou Formation, designing multi-page documents of professional quality will no longer be a secret for you.

Our training revolves around theoretical and practical elements in order to make you work on your learning. Our tailor-made formula allows our trainers to adapt to your needs and desires so that you improve the aspects you will use.

Which tool to use for illustration and vector drawing? : Adobe Illustrator

Are you talented and have you designed the logo for your new company yourself? However, every time you change the size of it, are you affecting the quality? That's because you're not using Illustrator!

Adobe Illustrator: What is it?

Adobe Illustrator is, as its name suggests, software for creating illustrations. So you can prepare logos and designs on it. This is the

important distinction to make with Photoshop which instead focuses on photo editing. Another distinction to make is that Illustrator uses the vector image. Basically, the software takes mathematical formulas to generate your illustrations. So when you enlarge or reduce your drawings, it's just the equation data that changes. You won't have to deal with this, all you need to remember is that your image won't lose quality since there are no pixels unlike Photoshop.

Illustrator, like its cousins Photoshop, Premiere Pro or InDesign, remains an Adobe creation. Launched in 1987, the software has received myriad improvements since then. Always more accessible, the software which had started on small black and white screens is now a reference for illustration.

Also, Adobe Illustrator chose the Béziérs curve as the starting line. Thus, you only have to modify this curve in order to describe circles or other geometric shapes. Initially, this was intimidating for users. But the latter quickly realized that there were many advantages over the price.

Adobe Illustrator: What are the benefits?

The biggest advantage remains, without a doubt, the possibility of modifying the size of an image without losing resolution quality. This is due to the fact that to constitute an image, Illustrator does not use pixels, but rather vectors.

Obviously, each element that makes up your illustration can also be modified endlessly without losing resolution. It is therefore a plus if you have to create images whose format is gigantic or if you have to transpose an image that was originally small on a large surface.

The number of tools at your fingertips is immense. If you can think of it, chances are you can do it with Illustrator. Moreover, even if in this chapter Illustrator cannot compete with InDesign, you still have the possibility of creating more than one page. This is an advantage over Photoshop where you are limited to one page.

Adobe Illustrator: How can Doussou help you?

As we mentioned, the Béziérs curve or vectors can be off-putting when you are not familiar with them. But if you want to do professional illustrations, learning to use Illustrator will be your most profitable investment.

At the end of your training with us, you will be autonomous with Illustrator and will be able to produce the logo of your future company yourself. You will be able to put your ideas on paper, however brilliant and original they may be.

We will introduce the course with a learning of the interface and the basics. When you're ready, we'll teach you about vector drawing, editing illustrations, and bringing in masks. Next, we'll explore text and layers. Finally, Doussou Formation will teach you how to export your work in order to benefit the world. Our approach allows us to adapt to your needs and desires. Do not hesitate to contact us if you have any questions.

Adobe Acrobat Pro DC Training (PDF/A) | Certified Trainer

Introduction to the [Adobe Acrobat Pro DC \(PDF/A\) Training](#)

This course is designed to provide a thorough understanding of the advanced features of Adobe Acrobat Pro DC, with a specific focus on PDF/A compliance, file protection, and the integration of digital signatures in professional workflows.

Saving in [PDF/A-compliant Format](#)

- Understanding the different levels of compliance:
 - PDF/A-1
 - PDF/A-2 (a, b, u)
 - PDF/A-3
 - Custom PDF/A configurations
- Creating files that meet PDF/A standards for long-term digital archiving
- ISO validation and best practices to ensure compliance

File Security and Protection

- Applying redaction to permanently remove sensitive content
- Setting up security preferences and protection tools
- The 3 levels of password protection: opening, editing, and content extraction
- Cleaning a PDF from metadata, hidden layers, and embedded data

Managing Digital Signatures

- Selecting and configuring a digital signature certificate
- Creating and managing professional digital IDs
- Adjusting password and security settings for signature operations
- Adding a scanned handwritten signature

If time allows: Advanced Page Management

- Crop and rotate pages
- Insert or replace a document
- Move, copy, extract, or delete pages
- Renumber pages with customized headers and footers
- Add professional watermarks or backgrounds

Adobe Acrobat Pro Training : Document Creation and Digital Signature

Introduction to Adobe [Acrobat Pro Training](#)

Environment

- Get to know the workspace and personalize it
- Explore palettes and move around the file;
- Change the display;
- Use move tools;

Creating a PDF file:

- Create a PDF file from another software;
- Create PDF file from multiple files;
- Convert a text or image file to PDF format;
- Convert a WEB page to PDF;
- Create PDF from text or image in clipboard;
- Copy text from PDF file in RTF format;
- Convert PDF file to image.

Modification of the content:

- Edit text and images;
- Manipulate the graphic elements.

Create move tools:

- Work with the thumbnails;
- Create bookmarks;
- Create interactive links;
- Add navigation structures – bookmarks, links and buttons

Features

- Image import
- Creation of visual links,
- Recording optimization,
- Creation of links to a file, page or URL ...,
- Creation of visual links (interactive table of contents);
- Crop tool,
- Search in PDF documents,
- Prepare PDFs for presentations,
- Multimedia – add videos and sounds,
- Reuse PDF content – extract images and text, save in other formats, add tags,
- Attach files
- Compare documents,

Page management:

- Crop a page;
- Rotate a page;
- Insert a document;
- Move or copy pages;
- Extract pages;
- Replace pages;
- Delete pages;
- Renumber pages, headers and footers
- Managing headers and footers;
- Inserting a watermark;
- Managing a background;

Protection

- Redactions and properties
- Use security devices to protect PDF files
- 3 types of password protection

Comments:

- Underline with various colors
- Highlight
- Using commenting tools
- Using the drawing commentary tools
- Using comments
- Sending a document for review
- Activation of usage rights in Adobe Reader
- Exporting and importing comments

Digital signatures:

- Select a signature manager;
- Change password options;
- Add an image as a signature;

Learn how to Secure your PDF files

[Acrobat Pro DC Training | Protection, Signature, Navigation](#)

Adobe Acrobat Pro Essentials: Forms, Signatures & PDF Security

Digital Signatures

- Select and configure a digital signature manager
- Set password options to secure your signatures
- Add a custom image as a visual signature

Optical Character Recognition (OCR)

- Enable text recognition in scanned documents
- Use advanced search and text extraction options

Creating and Managing Forms

- Understand the characteristics of interactive PDF forms
- Add and format text fields
- Configure field validation and use alignment grids
- Insert checkboxes, dropdown lists, and radio buttons
- Create automatic calculation fields
- Add reset, email, and print buttons
- Configure Acrobat Reader compatibility settings
- Centralize and compile responses from form submissions

Advanced Forms

- Define a logical and user-friendly tab order
- Explore JavaScript functions to enhance interactivity

Comments and Collaborative Review

- Use text and drawing comment tools effectively
- Manage and track annotations during document reviews

- Send documents for review and enable commenting rights in Adobe Reader
- Import and export comments for seamless collaboration

Appendix: Document Opening Preferences

- Set default view and display settings upon PDF opening

Adobe Photoshop Fundamentals Training

Introduction to the [Adobe Photoshop Training](#)

- Understand the workspace environment and essential tools
- Configure and optimize the control panel
- Create, save, and reuse custom workspaces

Choosing Colors and Managing Color Modes

- Introduction to color modes (RGB, CMYK, etc.)
- Using the color palette, swatches, and gradients

Drawing in [Adobe Photoshop](#)

- Using drawing tools: pencil, brush, airbrush
- Precision erasing with the eraser tool
- Applying solid color fills and gradients
- Creating and customizing gradients with the Gradient Editor

Mastering Selection Tools

- Precisely moving elements
- Using classic selection tools: rectangle, ellipse
- Working with lasso, magic wand, and quick selection tools
- Copying, moving, or deleting a selection
- Saving, retrieving, expanding, or reducing a selection
- Managing global or specific selections

Working with Text in Photoshop

- Create, modify, and stylize text
- Format paragraphs for clean, professional layout
- Understand the difference between point text and area text
- Convert text into vectorized images
- Create and reuse character styles

Using Layers, Masks, and Styles

- Understand how layers function in graphic composition
- Advanced navigation and management in the Layers panel
- Organize documents using layer groups
- Create layer compositions to explore visual variations
- Use vector masks for precise cutouts
- Apply fill layers to unify visuals

Closing the Adobe Photoshop Training

- Recap of key learnings and best practices
- Next steps and guidance to progress further with Photoshop

Web Design Training : Adobe Photoshop + Adobe Illustrator

Introduction to the Web Design Training

Adobe Photoshop

Discovering Photoshop

Understand the work environment and the tools
Manage the control panel
Save your workspaces

Choosing colors and color modes

Color modes
Color palette, swatches, gradients

Drawing in Photoshop

Use the pencil, the brush and the airbrush
Use the eraser tool
Use the paint bucket tool
Use the gradient tool

Mastering the selection tools

Move tool

- Classic selection tools
- Use the Lasso tool
- Use the Magic Wand tool
- Use the Quick Selection tool
- Copy, move or delete a selection
- Save and reuse a selection
- Expand or reduce a selection
- Select or deselect all

Working text in Photoshop

- Create and edit text
- Format text
- Format a paragraph
- Area type or point type?
- Convert text to image
- Create and use character styles on Photoshop

Use layers, masks and styles

- How layers work
- Use the layers panel
- Manage layers
- Manage the layout of a document with layers
- Manage layer groups
- Layer compositions
- Build a vector mask and output an element
- Use fill layers

Adobe Illustrator course

Discovering Adobe Illustrator

- Illustrator interface
- Customize the workspace
- Uses : logo, illustrations, layouts...
- Vector processing and formats

Master vector drawing with Illustrator

- Create predefined objects
- Precise objects positioning
- Foreground and background
- Rules, grids and landmarks
- Learn selection tools
- Create paths and shapes
- Pen tool : anchor points, handles and curves
- Key combinations

Paths modifications : adding or removing anchor points
Brush tool and Blob Brush tool
Display modes
Graph tools

Modifications

Transformation tools
Ctrl + D Function
Transformations functions
Envelope Distort tool
Pathfinder
Fusion tools

Masks

Create a simple clipping mask
Illustrator effects
Appearance panel
Alignment: objects distribution
Illustration enrichment
Contours
Colors and using swatches : styles
Global colors
Create and apply gradients
Transparency and blending modes

Work with text

Enrichment of point type
Type on a path, area type and vertical type tool
Find fonts

Layers

Layers organisation
Isolation mode

Save and export

Save in Adobe Illustrator format
Export in pixel format
PDF format for printer
Save: EPS, PDF, Flash
Export to common formats: PSD, JPG, TIFF

Adobe Muse Training

Introduction to [Adobe Muse Training](#)

Preparing to design a website

- Difference between Muse and Dreamweaver
- What web design (links to the Webby Award gallery)
- How Muse can help you design and publish your website without coding
- Define your project: site name, target audience and the purpose of your site
- The importance of a well planned website
- Create a site map
- Content Strategy
- Design your wireframes on paper
- Choose your font and set your color sample

Introduction to Muse

- Screen Muse
- Toolbars
- Menus and commands
- Customizing the work environment
- The Adobe Muse interface details
- Working with page backgrounds
- Create new pages, navigation, states
- assets
- Widgets (menus, composition, button
- links to social, slideshows)

Master pages

- Edit and create models
- Using Templates
- Update masters
- Apply a template to existing pages

Inserting dynamic elements

- Button and text
- Animation and Film

Using Forms

- The insertion of form fields

- Field properties
- Sending form

Layers

- Insert Layer
- Working with layers
- Structure layers

Library

- Create items in the library
- Insert library items on the page
- Edit library items

Publish

- Adapt your site to a desktop computer, tablet and phone platform
- Manage the website, test and edit your site

Photoshop & InDesign Course – Graphic Design Skills for Print & Web

Adobe Photoshop Training – Professional Essentials

Introduction to the Adobe Photoshop Course

This course is designed for professionals looking to master the core features of Adobe Photoshop in a visual communication, design, or marketing context. It provides the skills needed to create high-quality visuals aligned with corporate standards.

Interface and Workspace

- Discover the workspace, tools, and control panel
- Create and save custom workspaces

Color Management and Color Modes

- Understand color modes (RGB, CMYK, etc.)
- Use color palettes, swatches, and gradient editor

Drawing Tools

- Work with pencil, brush, airbrush, and eraser tools
- Use paint bucket, gradients, and the gradient editor

Selection Tools

- Use move and selection tools (lasso, magic wand, quick selection)
- Copy, move, delete, and manage selections

Text and Typography

- Create, format, and edit text
- Manage text blocks, character and paragraph styles, inline or area text
- Convert text into vector images

Layers, Masks, and Effects

- Understand layer logic and organize your project
- Manage layer groups and fill layers
- Create vector masks to isolate elements

Adobe InDesign Training – Professional Layout & Publishing

Introduction to the Adobe InDesign Course

This course is intended for professionals looking to master layout and publishing using Adobe InDesign. It covers all essential features for creating print and digital documents: brochures, reports, magazines, product sheets, and more.

Interface and Document Setup

- Create a new professional document
- Explore tool panels and customize the workspace

Managing Text Frames

- Manipulate and format text frames
- Link frames, manage multi-column layouts and text balance

Guides and Alignment

- Use layout grids and smart guides
- Align, rotate, scale, and position elements precisely

Paragraphs and Styles

- Advanced paragraph management and typographic styles

- Type on a path, control hyphenation, and apply fine-tuning

Working with Tables

- Insert or import tables from Word or Excel
- Format cells, rows, and columns professionally

Working with Images

- Import, crop, and cut out images
- Use the Links panel, Adobe Bridge, and Mini Bridge
- Apply basic text wrapping around images

Colors, Swatches, and Print Preparation

- Create and manage colors, gradients, and swatch libraries
- Preview CMYK separations and prepare for print production

Preflight and Export

- Preflight checks, font and image verification
- Create a package folder, export to print and digital PDF formats
- Manage print presets and export to other formats