

# **Typography Training**

### Introduction to **Typography** Training

- What is Typography
- Brief history of typography
- Classification of typefaces

#### Anatomy of a typeface

- Horizontal lines
- Vertical lines
- Lexicon

#### **Grouping of the typefaces**

- Font families
- Character fonts
- Font weights
- Font pairing

## Typography based designs

- Typographic Composition
- Poster design
- Abbreviation design
- Drop cap design