

PhotoShop Advanced Training

Introduction to the Adobe Photoshop - Advanced Training

This advanced training is designed for image professionals, graphic designers, content creators, and communication specialists who want to fully leverage Photoshop's capabilities in demanding production environments. You'll learn high-level retouching, composition, and visual processing techniques tailored for both digital and print media.

Image Fundamentals and Color Management

- Principles of additive and subtractive color synthesis
- Color spaces: HSL, RGB, CMYK
- Understanding reproduction constraints across media (photography, video, print)
- Essential adjustments: levels, curves, black & white, saturation

Advanced Shape Creation and Management

- Vector tools: Pen, Custom Shapes, Pathfinder
- Alignments, distributions, style application and color harmonies using Adobe Color
- Converting shapes into selections or masks
- Managing vector masks and clipping paths

Image Retouching for Production

- Visual analysis and targeted color corrections
- Expert use of adjustment layers and selective corrections

Professional Graphic Production Tools

- Mastery of complex selections: Pen Tool, Transformations, Puppet Warp, Liquify
- Using guides, grids, guick masks, and efficient document navigation

Professional Cutout Techniques

- Precision cutouts using paths, lassos, and smart selection tools
- Handling complex backgrounds, fine object isolation

Layer Organization and Effects

- Blending modes, transparency, and non-destructive effects
- Dynamic text layers, layer masks, and creative fills



Masks, Channels, and Advanced Selections

- Gradient masks and advanced typographic integration
- Using channels for precise selections and compositing

Working with Smart Objects

- Creating, editing, and applying non-destructive filters
- Combining masks, filters, and dynamic layer structures

Preparing and Optimizing for the Web

- Exporting to multiple formats: JPG, PNG, GIF, HTML
- Creating simple animations (GIFs) and slicing with the Slice Tool

Creative Bonus Modules

- Photomontage, creative blur, light and depth effects
- Sky replacement, special effects, and dynamic filters
- Automation: recording actions, exporting to Illustrator
- Creating patterns, Camera RAW adjustments, and Parallax effects using the timeline