

Perplexity in Practice: Automate Your Monitoring and Optimize Your Research

Module 1: Foundations and Interface Overview

- **Introduction:** Why Perplexity Is a Game Changer. A Brief History, the Concept of an “Answer Engine,” and the Key Differences Between the Free and Pro Versions, Including Model Selection
- **Hands-On:** Installation, Account Creation, and Interface Tour
- **Configuration:** Essential Settings, Including Data Privacy Management and Selection of the Default AI Model

Module 2: The Art of Querying – Simple vs. Deep Research

- **Simple Search:** How to Ask Questions and Obtain Reliable Sources. Learning How to Review Sources, Verify Information, and Use Suggested Follow-Up Questions to Explore a Topic Further
- **Deep Research with Pro Search:** Understanding How AI Reasons Through Multiple Steps
- **Practical Exercise:** Launching a Pro Search on a Complex Topic, Such as a Market or Technology Overview

Module 3: Structuring and Automating Research Monitoring

- **Perplexity Spaces:** How to Create a Thematic Workspace
- **Practical Exercise:** Creating a Space Dedicated to a Project and Configuring Custom Instructions, for Example: “You Are an Analyst. Always Present Your Answers in a Table.”
- **Curation and Monitoring:** Using Perplexity for Active Monitoring, Tracking Trends, and Configuring Alerts, Including Notifications and Price Alerts

Module 4: Final Practical Exercise and Debrief

- **The “Crash Test”:** Finalizing the Monitoring Space and Generating an Initial, Well-Structured Summary Report Based on the Research Conducted
- **Ending the Session:** Questions and Answers, Sharing Best Practices Among Participants, and Conclusion