

Adobe Illustrator Training: The Basics

Introduction to the [Adobe Illustrator Training](#)

Getting Started with Adobe Illustrator

- General overview of the software and its applications (logos, illustrations, layouts, etc.)
- Getting familiar with the user interface
- Customizing the workspace
- Understanding vector-based design and export formats

Vector Drawing and Fundamental Tools

- Creating and editing predefined objects
- Managing positioning, layers, foreground/background
- Using guides, rulers, grids, and display modes
- Custom paths with the Pen Tool (anchor points, curves, handles)
- Drawing tools: Brush, Blob Brush, Freeform tools
- Selection tools and essential keyboard shortcuts
- Creating charts using the Graph Tool

Transformations and Object Construction

- Basic and advanced transformations (scale, rotate, skew)
- Repeating actions with shortcuts (Ctrl/Cmd + D)
- Creating complex shapes with Pathfinder and Shape Builder Tool
- Distorting shapes using Envelope Distort
- Merging and blending vector objects

Masks, Styles, and Graphic Effects

- Creating clipping masks
- Using the Appearance panel and Illustrator effects
- Managing strokes, dashed lines, arrows, and custom styles
- Creating and applying graphic styles

Advanced Color Management

- Using the Swatches panel and creating global colors
- Applying linear and radial gradients
- Working with transparency, blending modes, and the Color panel

Working with Text

- Adding and formatting typographic content
- Curved text, area text, vertical text, and text on a path
- Font management and using Adobe Fonts

Layers, Isolation Mode, and Organization

- Object hierarchy and layer management
- Using Isolation Mode for precise editing
- Organizing elements efficiently within a document

Saving and Exporting

- Saving in native formats (.ai, .ait)
- Exporting as high-resolution PDFs for print
- Exporting to bitmap formats (JPG, PNG, TIFF, PSD)
- Optimizing files for web or social media